# Sublinear-Time Opinion Estimation in the Friedkin-Johnsen Model

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#### **ABSTRACT**

Online social networks are ubiquitous parts of modern societies and the discussions that take place in these networks impact people's opinions on diverse topics, such as politics or vaccination. One of the most popular models to formally describe this opinion formation process is the Friedkin-Johnsen (FJ) model, which allows to define measures, such as the polarization and the disagreement of a network. Recently, Xu, Bao and Zhang (WebConf'21) showed that all opinions and relevant measures in the FJ model can be approximated in near-linear time. However, their algorithm requires the entire network and the opinions of all nodes as input. Given the sheer size of online social networks and increasing data-access limitations, obtaining the entirety of this data might, however, be unrealistic in practice. In this paper, we show that node opinions and all relevant measures, like polarization and disagreement, can be efficiently approximated in time that is *sublinear* in the size of the network. Particularly, our algorithms only require query-access to the network and do not have to preprocess the graph. Furthermore, we use a connection between FJ opinion dynamics and personalized PageRank, and show that in d-regular graphs, we can deterministically approximate each node's opinion by only looking at a constant-size neighborhood, independently of the network size. We also experimentally validate that our estimation algorithms perform well in practice.

#### **CCS CONCEPTS**

• Information systems  $\rightarrow$  Social networks; Data mining; • Theory of computation  $\rightarrow$  Graph algorithms analysis.

#### **KEYWORDS**

Opinion formation, Friedkin-Johnsen model, sublinear time algorithms, social-network analysis

## 1 INTRODUCTION

Online social networks are used by billions of people on a daily basis and they are central to today's societies. However, recently they have come under scrutiny for allegedly creating echo chambers or filter bubbles, and for increasing the polarization in societies. Research on the (non-)existence of such phenomena is a highly active topic and typically studied empirically [18, 19, 27].

Besides the empirical work, in recent years it has become popular to study such questions also theoretically [5, 12, 24, 25, 36]. These

works typically rely on opinion formation models from sociology, which provide an abstraction of how people form their opinions, based on their inner beliefs and peer pressure from their neighbors. A popular model in this line of work is the Friedkin–Johnsen (FJ) model [15], which stipulates that every node has an *innate opinion*, which is fixed and kept private, and an *expressed opinion*, which is updated over time and publicly known in the network.

More formally, the *Friedkin–Johnsen opinion dynamics* [15] are as follows. Let G = (V, E, w) be an undirected, weighted graph. Each node u has an *innate opinion*  $s_u \in [0, 1]$  and an *expressed opinion*  $z_u \in [0, 1]$ . While the innate opinions are fixed, the expressed opinions are updated over time t based on the update rule

$$z_u^{(t+1)} = \frac{s_u + \sum_{(u,v) \in E} w_{uv} z_u^{(t)}}{1 + \sum_{(u,v) \in F} w_{uv}},$$
 (1)

i.e., the expressed opinions are weighted averages over a node's innate opinion and the expressed opinions of the node's neighbors. It is known that in the limit, for  $t \to \infty$ , the equilibrium expressed opinions converge to  $z^* = (I+L)^{-1}s$ . Here, I is the identity matrix and L = D - A denotes the Laplacian of G, where D is the weighted degree matrix and A is the weighted adjacency matrix.

It is known that after convergence, the expressed opinions  $z^*$  do not reach a consensus in general. This allows to study the distributions of opinions and to define measures, such as *polarization* and *disagreement*. More concretely, the *polarization*  $\mathcal{P}$  is given by the variance of the expressed opinions, i.e.,  $\mathcal{P} = \sum_{u \in V} (z_u^* - \bar{z})^2$ , where  $\bar{z} = \frac{1}{n} \sum_u z_u^*$  is the average expressed opinion. The *disagreement*  $\mathcal{D}$  measures the stress among neighboring nodes in network, i.e.,  $\mathcal{D} = \sum_{(u,v) \in E} w_{uv} (z_u^* - z_v^*)^2$ . Similarly, we list and formally define several other measures that are frequently used in the literature in Table 1; these are also the quantities for which we provide efficient estimators in this paper.

In recent years a lot of attention has been devoted to studying how these measures behave when the FJ model is undergoing interventions, such as changes to the graph structure based on abstractions of timeline algorithms [5, 12] or adversarial interference with node opinions [10, 17, 33]. The goal of these studies is to understand how much the disagreement and the polarization increase or decrease after changes to the model parameters.

To conduct these studies, it is necessary to simulate the FJ model highly efficiently. When done naïvely, this takes cubic time and is infeasible for large networks. Therefore, Xu, Bao and Zhang [35] provided a near-linear time algorithm which approximates all relevant quantities up to a small additive error and showed that their algorithm works very well in practice. Their algorithm requires the

<sup>\*</sup>This work was done while the author was at KTH Royal Institute of Technology.

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Table 1: Definition of all measures and the running times of our algorithms for an $n$ -node weighted graph $G = (V, E, w)$ and error
parameters $\epsilon, \delta > 0$ . Let $\bar{\kappa}$ be an upper bound on $\kappa(\tilde{S})$ , where $\tilde{S} = (I + D)^{-1/2}(I + L)(I + D)^{-1/2}$ , and $r = O(\bar{\kappa}\log(\epsilon^{-1}n\bar{\kappa}(\max_u w_u)))$ .
Let $\bar{d}$ denote the average (unweighted) degree in $G$ . Our algorithms succeed with probability $1 - \delta$ .

Measu	res	Running Times					
Name	Definition	Error	Given Oracle for $s_u$	Given Oracle for $z_u^st$			
Innate opinion	$s_u$	$\pm\epsilon$	O(1)	$O(\min\{d_u, w_u^2 \epsilon^{-2} \log \delta^{-1}\})$			
Expressed opinion	$z_u^*$	$\pm\epsilon$	$O(\epsilon^{-2}r^3\log r)$	O(1)			
Average expressed opinion	$\bar{z} = \frac{1}{n} \sum_{u \in V} z_u^*$	$\pm\epsilon$	$O(\epsilon^{-2}\log\delta^{-1})$	$O(\epsilon^{-2}\log\delta^{-1})$			
Sum of user opinions	$S = \sum_{u \in V} z_u^*$	$\pm \epsilon n$	$O(\epsilon^{-2}\log\delta^{-1})$	$O(\epsilon^{-2}\log\delta^{-1})$			
Polarization [25]	$\mathcal{P} = \sum_{u \in V} (z_u^* - \bar{z})^2$	$\pm \epsilon n$	$O(\epsilon^{-4}r^3\log\delta^{-1}\log r)$	$O(\epsilon^{-2}\log\delta^{-1})$			
Disagreement [25]	$\mathcal{D} = \sum_{(u,v) \in E} w_{uv} (z_u^* - z_v^*)^2$	$\pm \epsilon n$	$O(\epsilon^{-4}r^3\log\delta^{-1}\log r)$	$O(\epsilon^{-2}\bar{d}\log^2\delta^{-1})$			
Internal conflict [11]	$I = \sum_{u \in V} (s_u - z_u^*)^2$	$\pm \epsilon n$	$O(\epsilon^{-4}r^3\log\delta^{-1}\log r)$	$O(\epsilon^{-2}\bar{d}\log^2\delta^{-1})$			
Controversy [11, 24]	$C = \sum_{u \in V} (z_u^*)^2$	$\pm \epsilon n$	$O(\epsilon^{-4}r^3\log\delta^{-1}\log r)$	$O(\epsilon^{-2}\log\delta^{-1})$			
Disagreement-controversy [25, 35]	$\mathcal{D}C = \mathcal{D} + C$	$\pm \epsilon n$	$O(\epsilon^{-4}r^3\log\delta^{-1}\log r)$	$O(\epsilon^{-2}\bar{d}\log^2\delta^{-1})$			
Squared Norm s	$  s  _{2}^{2}$	$\pm \epsilon n$	$O(\epsilon^{-2}\log\delta^{-1})$	$O(\epsilon^{-2}\bar{d}\log^2\delta^{-1})$			

entire network and the opinions of all nodes as input. However, given the sheer size of online social networks and increasing data-access limitations, obtaining all of this data might be unrealistic in practice and can be viewed as a drawback of this algorithm.

**Our contributions.** In this paper, we raise the question whether relevant quantities of the FJ model, such as node opinions, polarization and disagreement can be approximated, even if we do not know the entire network and even if we only know a small number of node opinions. We answer this question affirmatively by providing *sublinear-time algorithms*, which only require query access to the graph and the node opinions.

Specifically, we assume that we have *query access to the graph*, which allows us to perform the following operations in time O(1):

- sample a node from the graph uniformly at random,
- given a node u, return its weighted degree w<sub>u</sub> and unweighted degree d<sub>u</sub>,
- given a node u, randomly sample a neighbor v of u with probability  $w_{uv}/w_u$  or  $1/d_u$ .

Furthermore, we assume that we have access to an *opinion oracle*. We consider two types of these oracles. Given a node u, the first type returns its innate opinion  $s_u$  in time O(1), and the second type returns u's equilibrium expressed opinion  $z_u^*$  in time O(1).

Under these assumptions, we summarize our results in Table 1. In the table,  $\epsilon, \delta > 0$  are parameters in the sense that the approximation ratio of our algorithm depends on  $\epsilon$  and our algorithms succeed with probability  $1 - \delta$ . Note for both oracle types, we can approximate the average opinion in the network in time  $O(\epsilon^{-2} \log \delta^{-1})$ .

Given oracle access to the expressed equilibrium opinions  $z_u^*$ , we can estimate the polarization within the same time. We can also estimate the disagreement in time  $O(\epsilon^{-2}\bar{d}\log^2\delta^{-1})$ , where  $\bar{d}=\frac{2|E|}{|V|}$  is the average (unweighted) degree in G. Observe that since most real-world networks are very sparse,  $\bar{d}$  is small in practice and thus these quantities can be computed highly efficiently. Note that these results also imply upper bounds on how many node opinions one needs to know, in order to approximate these quantities.

Given oracle access to the innate opinions  $s_u$ , we can estimate the polarization and disagreement in time  $\operatorname{poly}(\epsilon^{-1}, \delta^{-1}, \log(n), \kappa(\tilde{S}))$ ,

where  $\kappa(\tilde{S})$  is the condition number of  $\tilde{S} = (I+D)^{-1/2}(I+L)(I+D)^{-1/2}$ . Note that if  $\kappa(\tilde{S})$  is small, this is sublinear in the graph size; indeed, below we show that on our real-world datasets we have that  $\kappa(\tilde{S}) \leq 300$ . In our experiments, we also show that this algorithm is efficient in practice.

In conclusion, our results show that even when knowing only a sublinear number of opinions in the network, we can approximate all measures from Table 1.

Our two main technical contributions are as follows. (1) We show that in d-regular graphs, every node's expressed opinion  $z_u^*$  is determined (up to small error) by a small neighborhood whose size is independent of the graph size. We obtain this result by exploiting a connection [16, 29] between FJ opinion dynamics and personalized PageRank. This connection allows us to give new algorithms for approximating the node opinions efficiently when given oracle access to  $s_u$ . (2) We show that given oracle access to  $z_u^*$ , we can approximate  $s_u$  up to error  $\pm \epsilon$  or within a factor of  $1 \pm \epsilon$  under mild conditions. To obtain this result, we generalize a recent technique by Beretta and Tetek [4] for estimating weighted sums. That is, we first sample a set of neighbors of u such that each neighbor v is sampled independently with probability  $w_{uv}/w_u$ , and then we use the number of collisions for each neighbor to define an estimator that takes into account the expressed opinions.

We experimentally evaluate our algorithms on real-world datasets. We show that expressed and innate opinions can be approximated up to small additive error  $\pm 0.01$ . Additionally, we show that all measures, except disagreement, can be efficiently estimated up to a relative error of at most 4%. Our oracle-based algorithms which have oracle access to innate opinions  $s_u$  need less than 0.01 seconds to output a given node's opinion. Even more interestingly, our algorithms which have oracle access to the expressed opinions  $z_u^*$  achieve error  $\pm 0.001$  for estimating node opinions and can approximate 10 000 node opinions in less than one second, even on our largest graph with more than 4 million nodes and more than 40 million edges. Additionally, we also add experiments comparing the running times of the near-linear time algorithm by Xu et al. [35] and running the FJ opinion dynamics using the PageRank-style update rule from [16, 29]. We show that the algorithms based on

the connection to personalized PageRank are faster than the baseline [35], while obtaining low approximation error. We make our source code publicly available on GitHub [26].

#### 1.1 Related Work

In recent years, online social networks and their timeline algorithms have been blamed for increasing polarization and disagreement in societies. To obtain a formal understanding of the phenomena, it has become an active research area to combine opinion formation models with abstractions of algorithmic interventions [5, 12, 36]. One of the most popular models in this context is the FJ model [15] since it is highly amenable to analysis. Researchers studied interventions, such as edge insertions or changes to node opinions, with the goal of decreasing the polarization and disagreement in the networks [13, 24, 25, 36]. Other works also studied adversarial interventions [10, 17, 33] and viral content [32], as well as fundamental properties of the FJ model [7, 31].

The studies above have in common that their experiments rely on simulations of the FJ model. To do this efficiently, Xu, Bao and Zhang [35] used Laplacian solvers to obtain a near-linear time algorithm for simulating the FJ model. However, this algorithm requires access to the entire graph and all innate node opinions. Here, we show that even when we only have query access to the graph and oracle access to the opinions, we can obtain efficient simulations of the FJ model in theory and in practice.

To obtain our results, we use several subroutines from previous works. Andoni, Krauthgamer and Pogrow gave sublinear-time algorithm for solving linear systems [2]. Andersen, Chung and Lang [1] proposed an algorithm that approximates a personalized PageRank vector with a small residual vector, with running time independent of the graph size. There also exist local algorithms for approximating the entries of the personalized PageRank vectors with small error [22, 23].

Our algorithms for estimating the expressed opinions make heavy use of random walks. Random walks have also been exploited in sublinear-time algorithms for approximating other local graph centrality measures [8], stationary distributions [3, 9], estimating effective resistances [2, 28] and for sampling vertices with probability proportional to their degrees [14].

## 1.2 Notation

Throughout the paper we let G=(V,E,w) be a connected, weighted and undirected graph with n nodes and m edges. The weighted degree of a vertex u is given by  $w_u=\sum_{(u,v)\in E}w_{uv}$ ; the unweighted degree of u is given by  $d_u=|\{v\colon (u,v)\in E\}|$ . For a graph G,L=D-A denotes the Laplacian of G, where  $D=\mathrm{diag}(w_1,\ldots,w_n)$  is the weighted degree matrix and A is the (weighted) adjacency matrix such that  $A_{uv}=w_{uv}$  if  $(u,v)\in E$  and 0 otherwise. We write I to denote the identity matrix. For a positive semidefinite matrix S, its condition number  $\kappa(S)$  is the ratio between the largest and the smallest non-zero eigenvalues of S, which in turn are denoted by  $\lambda_{\max}(S)$  and  $\lambda_{\min}(S)$ , respectively.

## 2 ACCESS TO ORACLE FOR INNATE OPINIONS

In this section, we assume that we have access to an oracle which, given a node u, returns its innate opinion  $s_u$  in time O(1).

**Algorithm 1** Random walk-based algorithm for estimating  $z_u^*$ 

**Input:** A graph G = (V, E, w), oracle access to a vector  $s \in [0, 1]^n$  of innate opinions, an error parameter  $\epsilon > 0$  and an upper bound  $\bar{\kappa}$  on  $\kappa(\tilde{S})$  with  $\tilde{S} = (I + D)^{-1/2}(I + L)(I + D)^{-1/2}$ 

1: 
$$r \leftarrow \log_{1/\bar{\kappa}} (2\epsilon^{-1}(1-\bar{\kappa})^{-1}n^{1/2}(\max_u w_u)^{1/2})$$

2: 
$$\ell \leftarrow O((\frac{\epsilon}{2r})^{-2} \log r)$$

3: Perform  $\ell$  lazy random walks with timeout of length r from u

4: **for** 
$$t = 1, ..., r$$
 **do**

5: Let  $u_i^{(t)}$  denote the vertex of the *i*-th walk after *t* steps

6: 
$$\hat{x}_u^{(t)} \leftarrow \frac{1}{\ell} \sum_{i=1}^{\ell} \frac{s_{u_i^{(t)}}}{w_{u_i^{(t)}}}$$
, where  $s_{u_i^{(t)}}$  is the innate opinion of vertex  $u_i^{(t)}$ 

7: **return** 
$$\tilde{z}_u^* \leftarrow \frac{1}{2} \sum_{t=1}^r \hat{x}_u^{(t)}$$

## 2.1 Estimating Expressed Opinions $z_u^*$

We first show that for each node u we can estimate  $z_u^*$  efficiently. **Linear system solver.** First, recall that  $z^* = (I+L)^{-1}s$ . Now we

observe that  $z_u^*$  can be estimated using a sublinear-time solver for linear systems [2], which performs a given number of short random walks. We present the pseudocode in Algorithm 1 and details of the random walks in the appendix.

**Proposition 1.** Let  $u \in V$  and  $\epsilon > 0$ . Let  $\bar{\kappa}$  be an upper bound on  $\kappa(\tilde{S})$  with  $\tilde{S} = (I+D)^{-1/2}(I+L)(I+D)^{-1/2}$ . Algorithm 1 returns a value  $\tilde{z}_u^*$  such that  $\left|\tilde{z}_u^* - z_u^*\right| \le \epsilon$  with probability  $1 - \frac{1}{r}$  for  $r = O(\bar{\kappa}\log(\epsilon^{-1}n\bar{\kappa}(\max_u w_u)))$ . Furthermore,  $z_u^*$  is computed in time  $O(\epsilon^{-2}r^3\log r)$  and using the same number of queries to s.

Note that the running time of the algorithm depends on an upper bound of the condition number  $\kappa(\tilde{S})$ , which can be small in many real networks. Indeed, for all of our real-world datasets, we have that  $\kappa(\tilde{S}) \leq 300$  (see below). In our experiments, we will practically evaluate Algorithm 1 and show that it efficiently computes accurate estimates of  $z_u^*$ .

**Relationship to personalized PageRank.** Next, we state a formal connection [16, 29] between personalized PageRank and FJ opinion dynamics.

First, in *personalized PageRank*, we are given a teleportation probability parameter  $\alpha \in (0,1]$  and a vector  $s \in [0,1]^n$  corresponding to a probability distribution (i.e.,  $\sum_u s_u = 1$ ). Now, the *personalized PageRank* is the column-vector  $\operatorname{pr}(\alpha,s)$  which is the unique solution to the equation

$$pr(\alpha, s) = \alpha s + (1 - \alpha) pr(\alpha, s) W,$$

where  $W = \frac{I + D^{-1}A}{2}$  is the lazy random walk matrix. One can prove the following proposition.

**Proposition 2** ([16, 29]). The FJ expressed equilibrium opinions  $z^*$  are the unique solution to the equation  $z^* = Ms + (I - M)D^{-1}Az^*$ , where  $M = (I + D)^{-1}$ .

Comparing the two equations for  $\operatorname{pr}(\alpha,s)$  and  $z^*$ , we observe that there is a close relationship if we identify M with  $\alpha$  and  $D^{-1}A$  with W. Thus, while personalized PageRank uses lazy random walks (based on W), the FJ opinion dynamics use vanilla random walks (based on  $D^{-1}A$ ). Additionally, while personalized PageRank

**Algorithm 2** Personalized PageRank-based algorithm for estimating  $z_u^*$  in d-regular graphs

```
Input: A graph G = (V, E, w), oracle access to a vector s \in [0, 1]^n of innate opinions and an error parameter \epsilon > 0

1: p \leftarrow \vec{0} and r \leftarrow \mathbb{1}_u

2: while ||r||_1 > \epsilon do

3: for all i with r(i) \neq 0 do

4: Run the local personalized PageRank algorithm from [1] for \mathbb{1}_i to get p^{(i)} and r^{(i)}

5: p \leftarrow p + \sum_i r(i)p^{(i)}

6: r \leftarrow \sum_i r(i)r^{(i)}

7: return z'_u \leftarrow p^\intercal s
```

weights every entry u in s with a factor of  $\alpha$ , the FJ opinion dynamics essentially reweight each entry u with a factor of  $\frac{1}{1+w_u}$ . Note that if all vertices u satisfy that  $w_u=d$ , then  $\alpha=\frac{1}{1+d}$  and the FJ opinion dynamics are essentially a generalization of personalized PageRank.

We use this connection between the FJ opinion dynamics and personalized PageRank to obtain a novel sublinear-time algorithm to estimate entries  $z_u^*$ . More concretely, we consider weighted d-regular graphs and show that Algorithm 2 can estimate entries  $z_u^*$ . We prove that the FJ equilibrium opinions can be approximated by repeatedly approximating personalized PageRank vectors. In the algorithm, we write  $\vec{0}$  to denote the 0s-vector,  $\mathbb{1}_i$  to denote the length-n indicator vector which in position i is 1 and all other entries are 0 and  $||r||_1 = \sum_u |r(u)|$  to denote the 1-norm of a vector. The algorithm invokes the well-known Push operation for approximating the personalized PageRank in [1] as a subroutine, and interactively updates the maintained vector p until a very small probability mass is left in the corresponding residual vector r. We present the details of the algorithm from [1] in the appendix. For Algorithm 2 we obtain the following guarantees.

**Theorem 3.** Let  $d \in \mathbb{N}$  be an integer. Suppose G is a d-regular graph and  $\epsilon \in (0,1)$ . Algorithm 2 returns an estimate  $z'_u$  of  $z^*_u$  such that  $|z'_u - z^*_u| \le \epsilon$  in time  $(d/\epsilon)^{O(d \log(1/\epsilon))}$ .

Observe that the running time *is independent of the graph size n* for any constant  $\epsilon > 0$  and d = O(1). This is in sharp contrast to Algorithm 1 from Proposition 1, whose running time is  $\Omega(\log n)$  even for d-regular graphs (for which  $\bar{\kappa} = O(1)$ ). Additionally, observe that Algorithm 2 is completely deterministic, even though it is a sublinear-time algorithm. Together, the above algorithm implies that in d-bounded graphs, every node's opinion is determined (up to a small error) by the opinions of a constant-size neighborhood. We believe that this an interesting insight into the FJ opinion dynamics.

2.1.1 Proof Sketch of Theorem 3. Let  $W_s = D^{-1}A$ . We define  $\operatorname{pr}'(\alpha, s)$  as the unique solution of the equation  $\operatorname{pr}'(\alpha, s) = \alpha s + (1 - \alpha)W_s\operatorname{pr}'(\alpha, s)$ . Note that this differs from the classic personalized PageRank only by the fact that we use (non-lazy) random walks (based on  $W_s$ ) rather than lazy random walks (based on  $W = \frac{1}{2}(I + D^{-1}A)$ ). Note that by letting  $R' = \alpha \sum_{i=0}^{\infty} (1 - \alpha)^i W_s^i$ , we

have that  $pr'(\alpha, s) = R's$ . That is,

$$\operatorname{pr}'(\alpha, s) = \alpha \sum_{i=0}^{\infty} (1 - \alpha)^{i} (W_{s}^{i} s).$$
 (2)

Furthermore, we get that

$$pr'(\alpha, s) = R's = \alpha s + (1 - \alpha)R'W_s s$$
$$= \alpha s + (1 - \alpha)R' pr'(\alpha, W_s s).$$

Theorem 3 follows the lemmas below, whose proofs are deferred to the appendix.

**Lemma 4.** It holds that  $z_u^* = \operatorname{pr}'(\alpha, \mathbb{1}_u)^{\mathsf{T}} s$ , where  $\alpha = \frac{1}{d+1}$ , and  $s \in [0,1]^n$  is the vector consisting of the innate opinions of all vertices. When Algorithm 2 finishes, it holds that  $p + \operatorname{pr}'(\alpha, r) = \operatorname{pr}'(\alpha, \mathbb{1}_u)$ . Thus, it holds that

$$z_u^* = \operatorname{pr}'(\alpha, \mathbb{1}_u)^{\mathsf{T}} s = p^{\mathsf{T}} s + \operatorname{pr}'(\alpha, r)^{\mathsf{T}} s.$$

The following gives guarantees on the approximation error.

**Lemma 5.** Let p be the vector in Step (7) in Algorithm 2 and s be the vector consisting of the innate opinions of all vertices. It holds that  $|z_u^* - p^\intercal s| \le \epsilon$ .

The running time of the algorithm is given in the following lemma and corollary.

**Lemma 6.** After each iteration of the while-loop in Algorithm 2,  $||r||_1$  decreases by a factor of at least  $\frac{1}{d+1}$  and the number of non-zero entries in r increases by a factor of  $O(d/\epsilon)$ .

**Corollary 7.** We get that  $||r||_1 \le \epsilon$  in time  $(d/\epsilon)^{O(d \log(1/\epsilon))}$ , which is independent of n.

#### 2.2 Estimating Measures

Now we give a short sketch of how to estimate the measures from Table 1, assuming oracle access to the innate opinions *s*. We present all the details in the appendix.

First, for computing the sum of expressed opinions we use the well-known fact that  $\mathcal{S} = \sum_{u \in V} z_u^* = \sum_{u \in V} s_u$ . Since we have oracle access to s, we can thus focus on estimating  $\sum_{u \in V} s_u$  which can be done by randomly sampling  $O(\epsilon^{-2} \log \delta^{-1})$  vertices U' and then returning the estimate  $\frac{n}{|U'|} \sum_{u \in U'} s_u$ . Then a standard argument for estimating sums with bounded entries gives that our approximation error is  $\pm \epsilon$ . The quantities  $\bar{z}$  and  $\|s\|_2^2$  can be estimated similarly.

For all other quantities, we require access to some expressed equilibrium opinions  $z_u^*$ . We obtain these opinions using Proposition 1 and then our error bounds follow a similar argument as above. However, in our analysis, we have to ensure that the error in our estimates for  $z_u^*$  does not compound and we have to take a union bound to ensure that all estimates  $z_u^*$  satisfy the error guarantees from the proposition. Let us take the algorithm for estimating  $C = \sum_{u \in V} (z_u^*)^2$  as an example. We set  $\epsilon_1 = \frac{\epsilon}{6}$ ,  $r_1 = O(\bar{\kappa} \log(\epsilon_1^{-1} n\bar{\kappa}(\max_u w_u)))$ ,  $\delta_1 = \frac{1}{r_1} = \frac{\delta}{2C}$ ,  $\epsilon_2 = \frac{\epsilon}{2}$ ,  $\delta_2 = \frac{\delta}{2}$  and  $C = \epsilon_2^{-2} \log \delta_2^{-1}$ . Our algorithm first samples C vertices (i.e.,  $i_1, \ldots, i_C$ ) from V uniformly at random, and obtains  $\tilde{z}_{i_1}^*, \ldots, \tilde{z}_{i_C}^*$  (using Proposition 1 with error parameter  $\epsilon_1$  and success probability  $1 - \delta_1$ ). Then it returns  $\frac{n}{C} \sum_{j=1}^C (\tilde{z}_{i_j}^*)^2$ . We can then show that

the estimate approximates C with additive error  $\pm \epsilon n$  with success probability  $1 - \delta$ .

## 3 ACCESS TO ORACLE FOR EXPRESSED OPINIONS

In this section, we assume that we have access to an oracle which, given a vertex u, returns its expressed opinion  $z_u^*$  in time O(1).

## 3.1 Estimating Innate Opinions $s_u$

Next, our goal is to estimate entries  $s_u$ . To this end, note that  $s=(I+L)z^*$  and, hence, we have that  $s_u=(1+w_u)z_u^*-\sum_{(u,v)\in E}w_{uv}z_v^*$ . Observe that by our assumptions, we can compute the quantity  $(1+w_u)z_u^*$  exactly using our oracle access. Therefore, our main challenge in this subsection is to efficiently approximate  $S_u:=\sum_{(u,v)\in E}w_{uv}z_v^*$ .

In the following lemma, we give the guarantees for an algorithm which, if the unweighted degree  $d_u$  of u is small, computes  $S_u$  exactly in time  $O(d_u)$ . Otherwise, we sample a set U' consisting of  $O(w_u^2 \epsilon^{-2})$  neighbors of u which were sampled with probabilities  $\frac{w_{uv}}{w_u}$  and show that the sum  $\frac{w_u}{|U'|} \sum_{v \in U'} z_v^*$  is an estimator for  $S_u$  and has error  $\pm \epsilon$  with probability  $1 - \delta$ .

**Lemma 8.** Let  $\epsilon, \delta \in (0, 1)$ . Then with probability at least  $1 - \delta$  we can return an estimate of  $s_u$  with additive error  $\pm \epsilon$  in time  $O(\min\{d_u, w_u^2 \epsilon^{-2} \log \delta^{-1}\})$ .

Note that the running time of the estimate is highly efficient in practice, as in real graphs most vertices have very small degrees.

Next, we show that if we make some mild assumptions on the expressed opinions  $z_u^*$ , then we can significantly reduce the time required to estimate  $S_u$ . In particular, for unweighted graphs we obtain almost a quadratic improvement for the second term of the running time. Furthermore, we even obtain a *multiplicative* error for estimating  $S_u$ .

**Proposition 9.** Let  $\epsilon, \delta \in (0,1)$  and set  $S_u = \sum_{(u,v) \in E} z_v^* w_{uv}$ . Suppose  $z_u^* \in [c,1)$  where  $c \in (0,1)$  is a constant. Then with probability at least  $1-\delta$  we can return an estimate of  $S_u$  with  $(1\pm\epsilon)$ -multiplicative error in time  $O(\min\{d_u, d_u^{1/2}\epsilon^{-1}\log\delta^{-1}\})$ .

This result is obtained by generalizing a result from Beretta and Tetek [4] and considering a slightly more complicated estimator than above. The new estimator also samples a (multi-)set of neighbors U' of u, but it additionally takes into account collisions. Let  $k = O(d_u^{1/2} \epsilon^{-1} \log \delta^{-1})$  and let  $v_1, \ldots, v_k$  be k vertices picked independently at random and with replacement from all neighbors v of u with probabilities proportional to their weights, i.e.,  $w_{uv}/w_u$ . Let T be the set of sampled vertices (i.e., while U' may contain some vertices multiple times, T does not). For each  $t \in T$  define  $c_t$  to be the number of times vertex t is sampled. Our estimator in Proposition 9 is defined as follows:

$$\tilde{S}_u = w_u^2 \cdot \binom{k}{2}^{-1} \cdot \sum_{t \in T} \frac{\binom{c_t}{2} \cdot z_t^*}{w_{ut}}.$$

Using the proposition above, we obtain the following corollary for estimating  $s_u$  highly efficiently, even with multiplicative error.

**Corollary 10.** Let  $\epsilon, \delta \in (0, 1)$  and set  $S_u = \sum_{(u,v) \in E} z_v^* w_{uv}$ . Suppose  $z_u^* \in [c, 1)$  where  $c \in (0, 1)$  is a constant. If  $S_u \leq 1$ , then with

probability at least  $1-\delta$  we can return an estimate of  $s_u$  with additive error  $\pm \epsilon$  in time  $O(\min\{d_u, d_u^{1/2} \epsilon^{-1} \log \delta^{-1}\})$ . If  $S_u \leq \frac{(1+w_u)z_u^*}{2}$ , then with probability at least  $1-\delta$  we can return an estimate of  $s_u$  with  $(1\pm \epsilon)$ -multiplicative error in time  $O(\min\{d_u, d_u^{1/2} \epsilon^{-1} \log \delta^{-1}\})$ .

## 3.2 Estimating Measures

Now we give a short sketch of how to estimate the measures from Table 1, assuming oracle access to the expressed opinions  $z^*$ . See the appendix for details.

First, we note that we can calculate the sum of expressed opinions S, the polarization P and the controversy C in the same way as approximating S in Section 2.2.

For all other quantities, we require access to some innate opinions  $s_u$ , which we obtain via Lemma 11. This allows us to estimate all other quantities.

**Lemma 11.** Let  $\epsilon, \delta \in (0, 1)$  and  $C \in \mathbb{N}$ . Then there exists an algorithm which in time  $O(Cd \log \delta^{-1})$  samples a (multi-)set of vertices S uniformly at random from V with |S| = C and it returns estimated innate opinions  $\tilde{s}_u$  for all  $u \in S$  such that with probability  $1 - \delta$  it holds that  $|s_u - \tilde{s}_u| \le \epsilon$  for all  $u \in S$ .

PROOF. Step 1: We introduce an opinion sampler which samples a (multi-)set of vertices S uniformly at random from V with |S| = C. With probability at least 9/10 it returns estimated innate opinions  $\tilde{s}_u$  such that  $|s_u - \tilde{s}_u| \le \epsilon$  for all  $u \in S$  and its running time is at most 10T, where  $T = O(C\bar{d})$  is defined below.

The opinion sampler samples C vertices  $i_1,\ldots,i_C$  from V uniformly at random, and obtains  $\tilde{s}_{i_1},\ldots,\tilde{s}_{i_C}$  using Lemma 8 with error parameter  $\epsilon$  and success probability  $1-\frac{\delta}{2C}$ . Observe that by a union bound it holds that  $|s_u-\tilde{s}_u|\leq \epsilon$  for all  $u\in S$  with probability  $1-C\cdot\frac{\delta}{2C}=1-\frac{\delta}{2}$ .

Next, consider the running time of the opinion sampler. According to Lemma 8, for each  $i_j \in S$ , estimating  $s_{i_j}$  takes time  $O(d_{i_j})$ . Note that for all  $j \in [C]$ ,  $\Pr\left(i_j = s\right) = \frac{1}{n}$  where  $s \in V$ , and thus the expected time to compute  $\tilde{s}_{i_j}$  is  $\operatorname{E}\left[d_{i_j}\right] = \frac{1}{n}\sum_{s \in V}d_s = \bar{d}$ . Hence the expected running time of the opinion sampler is  $T := O(C\bar{d})$ . Now Markov's inequality implies that the probability that the opinion sampler has running time at most 10T is at least 9/10.

Step 2: We repeatedly use the opinion sampler to prove the lemma. We do this as follows. We run the opinion sampler from above and if it finishes within time 10T, we return the estimated opinions it computed. Otherwise, we restart this procedure and re-run the opinion sampler from scratch. We perform the restarting procedure at most  $\tau$  times. Note that this procedure never runs for more than  $O(\tau T)$  time.

Observe that all  $\tau$  runs of the opinion sampler require more than 10T time with probability at most  $0.1^{\tau} \leq \frac{\delta}{2}$  for  $\tau = O(\log \delta^{-1})$ . Furthermore, if the opinion sampler finishes then with probability at least  $1-\frac{\delta}{2}$  all estimated innate opinions satisfy the guarantees from the lemma. Plugging in the parameters from above, we get that the algorithm deterministically runs in time  $O(C\bar{d}\log\delta^{-1})$  and by a union bound it satisfies the guarantees for the innate opinions with probability at least  $1-\delta$ .

Let us take the algorithm for estimating  $\|s\|_2^2 = \sum_{u \in V} s_u^2$  as an example. We set  $\epsilon_1 = \frac{\epsilon}{6}$ ,  $\delta_1 = \frac{\delta}{2}$ ,  $\epsilon_2 = \frac{\epsilon}{2}$ ,  $\delta_2 = \frac{\delta}{2}$  and  $C = \epsilon_2^{-2} \log \delta_2^{-1} = \frac{\delta}{2}$ 

Table 2: Statistics of our datasets. Here, n and m denote the number of nodes and edges in the largest connected components of the graph and  $\kappa(\tilde{S})$  is the condition number of the matrix  $\tilde{S} = (I+D)^{-1/2}(I+L)(I+D)^{-1/2}$ .

Dataset	Statistics							
	n	m	ā	$\kappa(\tilde{S})$				
GooglePlus	201 949	1 133 956	5.6	88.6				
TwitterFollows	404 719	713 319	1.8	12.5				
YouTube	1134890	2987624	2.6	20.9				
Pokec	1632803	22 301 964	13.7	56.7				
Flixster	2523386	7 918 801	3.1	19.0				
Flickr	2173370	22729227	10.5	103.7				
LiveJournal	4843953	42845684	8.8	297.4				

 $O(\epsilon^{-2}\log\delta^{-1})$ . According to Lemma 11, in time  $O(C\bar{d}\log\delta^{-1})$ , we can sample a (multi-)set of vertices  $S=\{i_1,i_2,\ldots,i_C\}$  uniformly at random from V and obtain estimated innate opinions  $\tilde{s}_u$  for all  $u\in S$  such that with probability  $1-\delta_1$  it holds that  $|s_u-\tilde{s}_u|\leq \epsilon_1$  for all  $u\in S$ . We return  $\frac{n}{C}\sum_{u\in S}\tilde{s}_u^2$ . Obviously, the running time is  $O(C\bar{d}\log\delta^{-1})=O(\epsilon^{-2}\bar{d}\log^2\delta^{-1})$ . The error guarantees are shown in the appendix.

#### 4 EXPERIMENTS

We experimentally evaluate our algorithms. We run our experiments on a MacBook Pro with a 2 GHz Quad-Core Intel Core i5 and 16 GB RAM. We implement Algorithm 1 in C++11 and perform the random walks in parallel; all other algorithms are implemented in Python. Our source code is available online [26].

The focus of our experiments is to assess the approximation quality and the running times of our algorithms. As a baseline, we compare against the near-linear time algorithm by Xu et al. [35] which is available on GitHub [34]. We run their algorithm with  $\epsilon=10^{-6}$  and 100 iterations. We do not compare against an exact baseline, since the experiments in [35] show that their algorithm has a negligible error in practice and since the exact computation is infeasible for our large datasets (in the experiments of [35], their algorithm's relative error is less than  $10^{-6}$  and matrix inversion does not scale to graphs with more than 56 000 nodes).

We use real-world datasets from KONECT [21] and report their basic statistics in Table 2. Since the datasets only consist of unweighted graphs and do not contain node opinions, we generate the innate opinions synthetically using (1) a uniform distribution, (2) a scaled version of the exponential distribution and (3) opinions based on the second eigenvector of L. In the main text, we present our results for opinions from the uniform distribution, where we assigned the innate opinions s uniformly at random in [0,1]. We present our results for other opinion distributions in the appendix.

**Experimental setup for oracle-based algorithms.** We evaluate our oracle-based algorithms which will be the main focus of this section. In our experiments, we sample 10 000 vertices uniformly at random. For each vertex, we estimate either the expressed opinion  $z_u^*$  or the innate opinion  $s_u$ . Based on these estimates, we approximate the measures from Table 1; we do not report  $\bar{z}$  since

(up to rescaling) it is the same as S. Given an opinion estimate  $\tilde{s}_u$ , we report the absolute error  $|s_u - \tilde{s}_u|$ . For the measures, such as polarization  $\mathcal{P}$ , we report relative errors  $\left|\mathcal{P} - \tilde{\mathcal{P}}\right|/\mathcal{P}$ , where  $\tilde{\mathcal{P}}$  is an estimate of  $\mathcal{P}$ . As our algorithms are randomized, we perform each experiment 10 times and report means and standard deviations.

**Results given oracles access to innate opinions** s. First, we report our results using an oracle for the innate opinions s. We use Algorithm 1 to obtain estimates of  $z_u^*$  for 10 000 randomly chosen vertices u. Then we estimate the measures from Table 1 using the algorithms from Section 2.2. When not stated otherwise, we use Algorithm 1 with 4 000 random walks of length 600.

Dependency on algorithm parameters. In Figure 1 we present our results on Pokec and on LiveJournal for estimating  $z_u^*$  with varying number of steps and random walks. We observe that increasing the parameters decreases the absolute error. For both parameters and datasets, the error-curve gets flatter once the error reaches  $\pm 0.01$ , even though the standard deviations keep on decreasing.

We looked into this phenomenon in more detail and found the following reasons: (1) Since in Algorithm 1 at each step the random walks terminate with a certain probability, it is very unlikely that we observe "very long" random walks (this is also corroborated by our running time analysis in the appendix). Hence, at some point we cannot increase the accuracy of our estimation by increasing the number of random walk steps. Thus our only effective parameter to improve the accuracy of Algorithm 1 is the number of random walks. (2) Next, observe that Proposition 1 suggests that to get error  $\pm \epsilon$  we need a running time depending on  $\epsilon^{-2}$ . We looked into this phenomenon and found that (averaged across all datasets) the error decays more slowly in practice. We blame this on hidden constants in the running time analysis of Proposition 1 and believe that our practical experiments are not yet in this asymptotic regime with error dependency  $\epsilon^{-2}$ .

Comparison across different datasets. In Table 4 we report the approximation results. On all datasets,  $z_u^*$  can be approximated with an average error of  $\pm 0.01$ . We observe that all measures except disagreement can be approximated with an error of at most 4%.

For the disagreement  $\mathcal{D} = \sum_{(u,v) \in E} w_{uv} (z_u^* - z_v^*)^2$ , we obtain much higher errors for the following reason. We compute  $\mathcal{D} = \frac{1}{2}(\|s\|_2^2 - I - C)$  using the conservation law from [11] and using estimates for  $\|s\|_2^2$ , I and C. Therefore, the estimates' errors compound. Additionally, in practice we have that  $\mathcal{D} \ll \|s\|_2^2$  and  $\mathcal{D} \ll C$  since typically the quantities  $(z_u^* - z_v^*)^2$  that we are summing over in the definition of  $\mathcal{D}$  are very close to zero. This "amplifies" the effect of the approximation errors from estimating  $\|s\|_2^2$  and C. It is possible to obtain more accurate estimates of  $\mathcal{D}$  when we are able to sample edges from the graph uniformly at random, and we report results in the appendix.

Running time analysis. In the last two columns of Table 3, we present Algorithm 1's total running times and the running times per vertex to obtain the results from Table 4. We observe that on all datasets, the algorithms need less than  $10^{-2}$  seconds to estimate the opinion of a given vertex. In the appendix, we present additional experiments showing that Algorithm 1 scales linearly in the number of random walks and we show that after a certain threshold, increasing the number of random walk steps does not increase the running time anymore (for the reason discussed above).

Table 3: Running times for estimating  $z^*$  on different datasets with uniform opinions. We report the running time for the Laplacian solver from [35]. For the PageRank-style updates from Proposition 2 we present running time and average error  $\|\tilde{z}^* - z^*\|_2/n$  after 50 iterations. For Algorithm 1 we present the running time for estimating 10 000 opinions  $z_u^*$  using 600 steps and 4 000 random walks; we also present the average query time for estimating a single opinion  $z_u^*$ . The running times are averages of 10 runs and we also report standard deviations.

Dataset	Laplacian solver [35]	PageRank-S	PageRank-Style Updates		lgorithm 1
	time (sec)	time (sec)	avg. error	time (sec)	time per vertex (sec)
GooglePlus	6.2 (± 0.2)	0.6 (± 0.0)	$3.2 \cdot 10^{-7}$	9.1 (± 0.6)	$2.2 \cdot 10^{-3}$
TwitterFollows	$5.1 (\pm 0.0)$	$0.6 (\pm 0.2)$	$2.6 \cdot 10^{-10}$	$2.4 (\pm 0.1)$	$6.1 \cdot 10^{-4}$
YouTube	$9.7 (\pm 0.2)$	$2.7 (\pm 0.2)$	$1.7 \cdot 10^{-9}$	$4.5 (\pm 0.1)$	$1.1 \cdot 10^{-3}$
Pokec	82.1 (± 1.4)	16.8 (± 1.7)	$2.9 \cdot 10^{-8}$	$36.2 (\pm 0.2)$	$9.0 \cdot 10^{-3}$
Flixster	$20.0 (\pm 0.4)$	$5.7 (\pm 0.4)$	$3.4 \cdot 10^{-10}$	$6.9 (\pm 0.3)$	$1.7 \cdot 10^{-3}$
Flickr	$61.9 (\pm 0.7)$	$13.7 (\pm 0.6)$	$3.6 \cdot 10^{-8}$	34.0 (± 1.9)	$8.5 \cdot 10^{-3}$
LiveJournal	153.6 (± 1.9)	$40.8 (\pm 0.6)$	$2.7\cdot 10^{-7}$	$22.5 (\pm 0.4)$	$5.6 \cdot 10^{-3}$

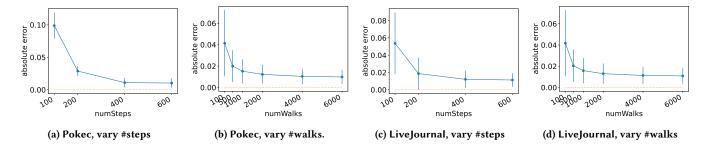


Figure 1: Absolute error when estimating expressed opinions  $z_u^*$  using an oracle for innate opinions  $s_u$  via Algorithm 1. We report means and standard deviations across 10 experiments. Figure 1(a) and Figure 1(c) use 4000 walks and vary the number of steps; Figure 1(b) and Figure 1(d) use 600 steps and vary the number of walks. Innate opinions were generated using the uniform distribution.

Table 4: Errors for different datasets given an oracle for innate opinions; we report means and standard deviations (in parentheses) across 10 experiments. We ran Algorithm 1 with 600 steps and 4 000 random walks; we estimated the opinions of 10 000 random vertices. Innate opinions were generated using the uniform distribution.

Dataset	Absolute Error		Relative Error in %							
	$z_u^*$	S	P	$\mathcal D$	I	С	DС	$  s  _{2}^{2}$		
GooglePlus	0.011 (±0.008)	$0.6 (\pm 0.4)$	2.5 (±0.9)	36.2 (±9.9)	1.2 (±0.4)	3.4 (±0.4)	1.5 (±0.7)	0.9 (±0.4)		
TwitterFollows	$0.011 (\pm 0.007)$	$0.8 (\pm 0.7)$	1.9 (±0.5)	31.1 (±6.5)	$0.8 (\pm 0.5)$	$3.6 (\pm 0.7)$	$1.5 (\pm 0.7)$	1.1 (±0.9)		
Flixster	$0.013 (\pm 0.007)$	$0.4 (\pm 0.2)$	$2.5 (\pm 1.5)$	$34.2 (\pm 3.5)$	$1.6 (\pm 1.0)$	$4.2 (\pm 0.3)$	$1.8 (\pm 0.4)$	$0.4 (\pm 0.3)$		
Pokec	$0.010~(\pm 0.007)$	$0.7 (\pm 0.5)$	$3.3 (\pm 1.8)$	52.1 (±20.0)	$0.1 (\pm 0.1)$	$3.4 (\pm 0.4)$	$1.7 (\pm 0.9)$	$1.0~(\pm 0.7)$		
Flickr	$0.012\ (\pm0.007)$	$0.6 (\pm 0.2)$	$1.7 (\pm 0.6)$	$36.3 (\pm 6.4)$	$1.0 (\pm 0.7)$	$4.0 (\pm 0.5)$	$1.8 (\pm 0.8)$	$1.0~(\pm 0.3)$		
YouTube	$0.012\ (\pm0.007)$	$0.4 (\pm 0.2)$	$1.6 (\pm 1.3)$	$31.4 (\pm 5.2)$	$1.8 (\pm 1.2)$	$4.0\ (\pm0.4)$	$1.9 (\pm 0.6)$	$0.7 (\pm 0.4)$		
LiveJournal	$0.011\ (\pm0.008)$	$0.4 (\pm 0.3)$	$3.6 (\pm 2.0)$	41.4 (±8.9)	$1.4 (\pm 0.8)$	$3.9 (\pm 0.4)$	1.9 (±0.5)	$0.7 (\pm 0.2)$		

**Results given oracles access to expressed opinions**  $z^*$ . Next, we report our results given oracle access to expressed opinions  $z^*$ . We implement the algorithm from Lemma 8 for estimating innate opinions  $s_u$ , where we introduce a *threshold t*. If  $d_u < t$ , we compute  $s_u = (1+w_u)z_u^* - \sum_{(u,v)\in E} w_{uv}z_v^*$  exactly in time  $O(d_u)$ ; otherwise, we use the random sampling strategy from the lemma and pick t neighbors of u uniformly at random to estimate  $s_u$ . We repeat this procedure 5 times and pick the median answer. We set t = 400.

Table 5 presents our results. We observe that the absolute errors when estimating  $s_u$  are extremely small ( $\pm 0.001$ ). This is because all of our datasets have very small average degrees (see Table 2) and, thus, for most randomly picked vertices  $s_u$  we are computing the answer exactly since  $d_u \le t$ .

However, we note that when resorting to random sampling for high-degree nodes, we typically have a relatively large error: to obtain error  $\pm \epsilon$  for  $s_u = (1 + w_u)z_u^* - \sum_{(u,v) \in E} w_{uv}z_v^*$ , we have to

Table 5: Errors for different datasets given an oracle for expressed opinions; we report means and standard deviations (in parentheses) across 10 experiments. We ran our algorithm with threshold 400 and 5 repetitions; we estimated the opinions of 10 000 random vertices. Innate opinions were generated using the uniform distribution.

Dataset	Absolute Error	Relative Error in %							
	$s_u$	S	P	$\mathcal{D}$	I	С	$\mathcal{DC}$	$  s  _{2}^{2}$	
GooglePlus	$0.000 (\pm 0.006)$	0.2 (±0.3)	1.6 (±1.5)	8.3 (±8.5)	1.3 (±0.9)	0.4 (±0.5)	0.6 (±0.9)	0.8 (±0.9)	
TwitterFollows	$0.001 (\pm 0.026)$	$0.3 (\pm 0.2)$	$1.2 (\pm 1.2)$	5.2 (±2.9)	$2.4 (\pm 1.0)$	$0.6 (\pm 0.4)$	$0.9 (\pm 0.6)$	$1.2 (\pm 0.7)$	
Flixster	$0.001 (\pm 0.019)$	$0.3 (\pm 0.1)$	$0.5 (\pm 0.4)$	6.8 (±3.4)	$1.7 (\pm 1.2)$	$0.6 (\pm 0.2)$	$0.8 (\pm 0.5)$	$1.0\ (\pm0.6)$	
Pokec	$0.000 (\pm 0.003)$	$0.1 (\pm 0.1)$	$2.7 (\pm 1.1)$	$8.4 (\pm 5.8)$	$1.2 (\pm 0.4)$	$0.2 (\pm 0.2)$	$0.4 (\pm 0.3)$	$0.5 (\pm 0.3)$	
Flickr	$0.001 (\pm 0.022)$	$0.3 (\pm 0.2)$	$1.2 (\pm 1.3)$	$8.4 (\pm 5.8)$	$2.4 (\pm 1.1)$	$0.5 (\pm 0.3)$	$0.9 (\pm 0.5)$	$1.3 (\pm 0.5)$	
YouTube	$0.000 (\pm 0.012)$	$0.3 (\pm 0.2)$	$1.7 (\pm 1.2)$	$6.5 (\pm 2.3)$	$1.4 (\pm 0.6)$	$0.6 (\pm 0.5)$	$0.9 (\pm 0.5)$	$1.2 (\pm 0.6)$	
LiveJournal	$0.000 (\pm 0.009)$	$0.2 (\pm 0.1)$	2.5 (±1.1)	16.4 (±6.8)	$0.7 (\pm 0.5)$	$0.4 (\pm 0.3)$	$1.0\ (\pm0.6)$	$1.4 (\pm 0.7)$	

estimate  $\sum_{(u,v)\in E} w_{uv} z_v^*$  with absolute error  $\pm \epsilon$ , which is impractical since this sum is typically very large. The same is the case for the random sampling scheme from Proposition 9.

For the measures from Table 1, we observe that again all relative errors are less than 3%, except for disagreement where we have the same issue as described above.

Next, we briefly discuss the running time of the algorithms. First, computing the entire vector  $s=(I+L)z^*$  exactly is highly efficient since it only involves a matrix–vector multiplication and can be done on all datasets in less than one second. Our oracle-based algorithm, which starts from scratch for each opinion that shall be estimated, can estimate the opinions of 10 000 nodes in less than 1 second for each datasets, including LiveJournal which contains more than 4 million nodes and more than 40 million edges. Hence, we spend less than  $10^{-4}$  seconds for each opinion  $s_u$ . Here, the algorithm benefits from the fact that the vertices in our datasets have very low degrees and thus  $s_u$  can be estimated highly efficiently.

**Evaluation of PageRank-style update rule.** Finally, we also evaluate the usefulness of the PageRank-style update rule [16, 29] from Proposition 2. To this end, we implement an algorithm which initializes a vector in which all entries are set to the average of the node opinions  $\frac{1}{n} \sum_{u} s_{u}$  and then we apply the update rule from the proposition for 50 iterations.

In Table 3 we report the running times of the baseline [35] and the PageRank-style algorithm. We also report the average error  $\|\tilde{z}^* - z^*\|_2/n$ , where  $\tilde{z}^*$  is the output of the PageRank-style algorithm and  $z^*$  is the output of [35]. We find that the PageRank-style algorithm is at least 3.7 times faster than the baseline and its errors are very small. We also find that the error decays exponentially in the number of iterations of applying the update rule (see the appendix); this resembles prior convergence results [20, 30].

## 5 CONCLUSION

In this paper, we studied the popular Friedkin–Johnsen model for opinion dynamics. We showed that all relevant quantities, such as single node opinions and measures like polarization and disagreement, can be provably approximated in sublinear time. We used a connection between the FJ model and personalized PageRank to show that for *d*-regular graphs, each node's expressed opinion can be approximated by only looking at a constant-size neighborhood.

Furthermore, to obtain our sublinear-time estimator for innate opinions we presented new results for estimating weighted sums and we showed that we can achieve small additive and multiplicative errors under mild conditions. We also evaluated our algorithms experimentally and showed that for all measures except disagreement, they achieve a small error of less than 4% in practice. They are also very fast in practice.

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#### A OMITTED PROOFS

#### A.1 Useful Tools

The following lemma is well-known (see, e.g., [6, Lemma 2.2]).

**Lemma 12.** Let  $a,b \in \mathbb{R}$  with a < b,  $n \in \mathbb{N}$  and  $x \in [a,b]^n$ . Let  $\Sigma = \sum_{i=1}^n x_i$ . For any  $\epsilon, \delta \in (0,1)$ , there exists an algorithm which samples a set S of  $s = O(\epsilon^{-2} \log \delta^{-1})$  indices from [n] and returns an estimate  $\tilde{\Sigma} = \frac{n}{s} \sum_{i \in S} x_i$  such that  $|\Sigma - \tilde{\Sigma}| \le \epsilon(b-a)n$  with probability at least  $1 - \delta$ . The algorithm takes time  $O(\epsilon^{-2} \log \delta^{-1})$ .

We will also use the following solver for Laplacian systems.

**Theorem 13** (Andoni et al. [2]). Consider a symmetric diagonally dominant (SDD) matrix  $S \in \mathbb{R}^{n \times n}$ , a vector  $b \in \mathbb{R}^n$ ,  $u \in [n]$ ,  $\epsilon > 0$ , and  $\bar{\kappa} \geq 1$ , where

- b ∈ ℝ<sup>n</sup> is in the range of S (equivalently, orthogonal to the kernel of S),
- $\bar{\kappa}$  is an upper bound on the condition number  $\kappa(\tilde{S})$ , where  $\tilde{S} \triangleq D^{-1/2}SD^{-1/2}$  and  $D \triangleq \text{diag}(S_{11}, \dots, S_{nn})$ .

There exists a randomized algorithm that, given S, b, u,  $\epsilon$ , and  $\bar{\kappa}$ , outputs  $\hat{x}_u \in \mathbb{R}$  with the following guarantee. Suppose  $x^*$  is the solution for Sx = b, then

$$\forall u \in [n], \quad \Pr\left(\left|\hat{x}_{u} - x_{u}^{*}\right| \le \epsilon \left\|x^{*}\right\|_{\infty}\right) \ge 1 - \frac{1}{r}$$

for suitable  $r = O\left(\bar{\kappa}\log\left(\epsilon^{-1}\bar{\kappa}\|b\|_0 \cdot \frac{\max_{i \in [n]} D_{ii}}{\min_{i \in [n]} D_{ii}}\right)\right)$ . The algorithm runs in time  $O\left(f\epsilon^{-2}r^3\log r\right)$ , where f is the time to make a step in a random walk in the weighted graph formed by the non-zeros of S.

Next, we state a conservation law between different measures. We note that the version of this law in [11] is stated for mean-centered opinions but it also holds when the opinions are not centered. We use the law in the discussion in Section 4.

**Lemma 14** (Chen et al. [11]). We have the following conservation law:  $I + 2\mathcal{D} + C = ||\mathbf{s}||_2^2$ .

PROOF. First, note that

$$\begin{split} I &= \sum_{u \in V} (s_u - z_u^*)^2 \\ &= \sum_{u \in V} s_u^2 - 2 \sum_{u \in V} s_u z_u^* + \sum_{u \in V} (z_u^*)^2 \\ &= \|s\|_2^2 - 2s^\intercal (I+L)^{-1} s + s^\intercal (I+L)^{-2} s \\ &= s^\intercal (I+L)^{-1} ((I+L)^2 - 2(I+L) + I)(I+L)^{-1} s \\ &= s^\intercal (I+L)^{-1} (I+2L+L^2 - 2(I+L) + I)(I+L)^{-1} s \\ &= s^\intercal (I+L)^{-1} L^2 (I+L)^{-1} s. \end{split}$$

Now since  $C=\sum_u(z_u^*)^2=\|z\|_2^2=s^\intercal(I+L)^{-2}s$  and  $\mathcal{D}=s^\intercal(I+L)^{-1}L(I+L)^{-1}s$ , we get the desired equality since

$$I + 2\mathcal{D} + C = s^{\mathsf{T}} (I + L)^{-1} (L^2 + 2L + I) (I + L)^{-1} s$$
$$= s^{\mathsf{T}} (I + L)^{-1} (I + L)^2 (I + L)^{-1} s$$
$$= ||s||_2^2.$$

## A.2 Proof of Proposition 1

First, we briefly present the details of the lazy random walks with timeout that are used in Algorithm 1. One random-walk step from vertex v is performed as follows. With probability 1/2, the walk stays at v. With probability  $w_{vw}/(2(1+w_v))$ , it moves to neighbor w of v. With the remaining probability of  $1/2 - w_v/(2(1+w_v))$ , the random walk terminates. Note that this corresponds to a random walk with timeouts on the matrix I + L.

To obtain the result of the proposition, we use Theorem 13. The theorem considers a term  $\frac{\max_i D_{ii}}{\min_i D_{ii}}$  which in our setting becomes  $\frac{\max_i (I+L)_{ii}}{\min_i (I+L)_{ii}} \leq \max_u w_u + 1$ . Here, we used that  $(I+L)_{ii} \geq 1$  for all  $i \in [n]$ , and  $\|z^*\|_{\infty} = \max_u z_u^* \leq 1$ . To apply the theorem, we also utilize the fact that  $\|s\|_0 \leq n$ .

## A.3 Proof of Proposition 2

First, observe that the expressed equilibrium opinions  $z^*$  must satisfy the update rule in Equation (1) with equality. Thus, by expressing the update rule in matrix notation, we obtain that  $z^*$  is the unique solution to the equation  $z^* = (I + D)^{-1}(s + Az^*)$ .

Next, set  $M = (I + D)^{-1}$ . Then a calculation reveals that:

$$M = (I + D)^{-1}$$

$$= ((I + D^{-1})D)^{-1}$$

$$= (I + D^{-1})^{-1}D^{-1}$$

$$= (I - M)D^{-1},$$

where the last equality follows from observing that  $I + D^{-1}$  and I - M are both diagonal matrices and then verifying that for each entry it holds that  $\left[ (I + D^{-1})^{-1} \right]_{ii} = [I - M]_{ii}$ .

By combining the last two equations we get the statement from the lemma.

#### A.4 Proof of Lemma 4

A.4.1 Local Personalized PageRank with (Non-Lazy) Random Walks. We start by discussing how the algorithm by Andersen et al. [1] can be adapted to work with (non-lazy) random walks.

We let  $\alpha \in (0,1)$  be the teleportation constant,  $s \in [0,1]^n$  be a vector consisting of a distribution and we set  $W_s = D^{-1}A$ . Then we define  $\operatorname{pr}'(\alpha,s)$  as the unique solution of the equation  $\operatorname{pr}'(\alpha,s) = \alpha s + (1-\alpha)W_s\operatorname{pr}'(\alpha,s)$ . Note that this differs from the classic personalized PageRank only by fact that we use (non-lazy) random walks (based on  $W_s$ ) rather than lazy random walks (based on  $W = \frac{1}{2}(I + D^{-1}A)$ ).

Recall that

$$\operatorname{pr}'(\alpha, s) = \alpha \sum_{i=0}^{\infty} (1 - \alpha)^{i} (W_{s}^{i} s).$$
 (3)

Thus, we get that

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$$\begin{aligned} \operatorname{pr}'(\alpha, s) &= R's \\ &= \alpha s + (1 - \alpha)R'W_s s \\ &= \alpha s + (1 - \alpha)R'\operatorname{pr}'(\alpha, W_s s). \end{aligned}$$

Similar to [1] this means that we can maintain a vector p that approximates  $\operatorname{pr}'(\alpha, s)$  and a residual vector r. Then we can perform push-operations in which move an  $\alpha$ -fraction of weight from r to p and then we distribute the weight in r based on  $W_s$ . Algorithmically,

## Algorithm 3 Local personalized PageRank algorithm

**Input:** A graph G = (V, E, w), a parameter  $\alpha \in (0, 1)$  and an error parameter  $\epsilon$ 

- 1:  $p \leftarrow \vec{0}$  and  $r \leftarrow \mathbb{1}_v$
- 2: repeat
- Choose any vertex u where  $\frac{r(u)}{d_u} \ge \epsilon$  or where r(u) = 1 Apply Algorithm 4 at vertex u, updating p and r
- 5: **until**  $\max_{u \in V} \frac{r(u)}{d_u} < \epsilon$
- 6: **return** (*p*, *r*)

#### Algorithm 4 Pushu

**Input:** A graph G = (V, E, w), a vector p and a residual vector r

- 1:  $p' \leftarrow p$  and  $r' \leftarrow r$
- $2: p'(u) = p(u) + \alpha r(u)$
- 3:  $r'(u) = (1 \alpha)r(u)$
- 4: **for** each v such that  $(u, v) \in E$  **do**
- $r'(v) = r(v) + (1 \alpha)r(u)/d_u$
- 6: return (p', r')

this is formally stated in Algorithm 4 and we use it as a subroutine in Algorithm 3.

**Lemma 15** (Andersen et al. [1]). Algorithm 3 runs in time  $O(\frac{1}{\epsilon \alpha})$ , and computes a vector p which approximates  $pr'(\alpha, s)$  with a residual vector r such that  $\max_{u \in V} \frac{r(u)}{d_u} < \epsilon$  and  $\operatorname{vol}(\operatorname{Supp}(p)) \le \frac{1}{\epsilon \alpha}$ . Here,  $\operatorname{vol}(S) = \sum_{x \in S} d_x$  is the volume of a subset  $S \subseteq V$ , and  $\operatorname{Supp}(p) = \sum_{x \in S} d_x$  $\{v \mid p(v) \neq 0\}$  is the support of a distribution p.

A.4.2 Proof of Lemma 4. Next, we prove Lemma 4. First, observe that  $z_u^* = \mathbb{1}_u^\mathsf{T} z^*$ . Hence, we have that  $z_u^* = \mathbb{1}_u^\mathsf{T} z^* = \mathbb{1}_u^\mathsf{T} (I+L)^{-1} s$ , where *s* is the vector consisting of the innate opinions of all vertices. Now our strategy is to show that  $pr'(\alpha, s) = (I + L)^{-1} \mathbb{1}_u^{\mathsf{T}}$  and then we will argue that Algorithm 2 returns a good enough approximation p of  $\operatorname{pr}'(\alpha, s)$  such that  $p^{\mathsf{T}} s \approx \operatorname{pr}'(\alpha, s) s = \mathbb{1}_{u}^{\mathsf{T}} (I + L)^{-1} s = z_{u}^{*}$ . When in Algorithm 2 we use the algorithm from [1] as a subroutine, we actually use Algorithm 3.

We first give a closed form of  $(I+L)^{-1}$  for any d-degree bounded graphs, i.e., graphs with maximum degree at most d.

**Lemma 16.** For d-degree bounded graphs, we have that  $(I + L)^{-1} = (\sum_{i=0}^{\infty} ((I - (D+I)^{-1})D^{-1}A)^i)(D+I)^{-1}$ .

PROOF. First, we have that

$$\begin{split} &(I+L)^{-1}\\ &=(I+D-A)^{-1}\\ &=[D^{1/2}(D^{-1}+I-D^{-1/2}AD^{-1/2})D^{1/2}]^{-1}\\ &=D^{-1/2}[D^{-1}+I-D^{-1/2}AD^{-1/2}]^{-1}D^{-1/2}\\ &=D^{-1/2}[(D^{-1}+I)(I-(D^{-1}+I)^{-1}(D^{-1/2}AD^{-1/2}))]^{-1}D^{-1/2}\\ &=D^{-1/2}[I-(D^{-1}+I)^{-1}(D^{-1/2}AD^{-1/2})]^{-1}(D^{-1}+I)^{-1}D^{-1/2}\\ &=D^{-1/2}\left[\sum_{i=0}^{\infty}((D^{-1}+I)^{-1}(D^{-1/2}AD^{-1/2}))^{i}\right)(D^{-1}+I)^{-1}D^{-1/2}. \end{split}$$

Next, observe the identities  $(D^{-1} + I)^{-1} = D(D + I)^{-1}$  and  $(D + I)^{-1}$  $I)^{-1}D = I - (D + I)^{-1}$  which can be checked for each diagonal element. Now using that the matrix multiplication of diagonal matrices is commutative, we obtain that

$$\begin{split} &((D^{-1}+I)^{-1}(D^{-1/2}AD^{-1/2}))^i\\ &=(D^{-1}+I)^{-1}D^{-1/2}AD^{-1/2}\cdot(D^{-1}+I)^{-1}D^{-1/2}AD^{-1/2}\cdot\cdots\\ &(D^{-1}+I)^{-1}D^{-1/2}AD^{-1/2}\\ &=D(D+I)^{-1}D^{-1/2}AD^{-1/2}\cdot D(D+I)^{-1}D^{-1/2}AD^{-1/2}\cdot\cdots\\ &D(D+I)^{-1}D^{-1/2}AD^{-1/2}\\ &=D^{1/2}((D+I)^{-1}A)^iD^{-1/2}\\ &=D^{1/2}((D+I)^{-1}D\cdot D^{-1}A)^iD^{-1/2}\\ &=D^{1/2}((I-(D+I)^{-1}D\cdot D^{-1}A)^iD^{-1/2}. \end{split}$$

Thus, we can continue our calculation from above to get that  $(I + L)^{-1}$ 

$$\begin{split} &= D^{-1/2} \left( \sum_{i=0}^{\infty} ((D^{-1} + I)^{-1} (D^{-1/2} A D^{-1/2}))^{i} \right) (D^{-1} + I)^{-1} D^{-1/2} \\ &= D^{-1/2} \left( \sum_{i=0}^{\infty} D^{1/2} ((I - (D + I)^{-1}) D^{-1} A)^{i} D^{-1/2} \right) (D^{-1} + I)^{-1} D^{-1/2} \\ &= \left( \sum_{i=0}^{\infty} ((I - (D + I)^{-1}) D^{-1} A)^{i} \right) (D^{-1} + I)^{-1} D^{-1} \\ &= \left( \sum_{i=0}^{\infty} ((I - (D + I)^{-1}) D^{-1} A)^{i} \right) (D + I)^{-1}, \end{split}$$

where in the final step we again used the identity from above.  $\Box$ 

Next, set  $M = (D+I)^{-1}$ . Note that then the equality in Lemma 16 becomes  $(I+L)^{-1} = \left(\sum_{i=0}^{\infty} ((I-M)D^{-1}A)^i\right)M$ .

In the following, we assume the input graph is d-regular, i.e.,  $D_{ii} = d$  for all  $i \in V$ . Note that this implies that  $M = \frac{1}{d+1}I$ . By setting  $\alpha = \frac{1}{d+1}$ , Lemma 16 implies that

$$(I+L)^{-1} = \left(\sum_{i=0}^{\infty} ((I-M)D^{-1}A)^i\right)M$$
$$= \alpha \sum_{i=0}^{\infty} \left((1-\alpha)D^{-1}A\right)^i$$
$$= \alpha \sum_{i=0}^{\infty} ((1-\alpha)W_s)^i.$$

We therefore get the following corollary.

**Corollary 17.** Let  $\alpha = \frac{1}{d+1}$  and s be the vector of innate opinions. Then for d-regular graphs it holds that  $pr'(\alpha, s) = (I + L)^{-1}s$ .

PROOF. This follows from combining the identity  $pr'(\alpha, s) =$  $\alpha \sum_{i=0}^{\infty} (1-\alpha)^i (W_s^i s)$  from Section A.4.1 with the discussion of Lemma 16 for d-regular graphs.

PROOF OF LEMMA 4. Observe that this property holds when we initialize  $p \leftarrow 0$  and  $r \leftarrow \mathbb{1}_u$  at the beginning of Algorithm 2.

Now suppose one iteration of the while-loop ended. Then by induction it is enough if we show that

$$\operatorname{pr}'(\alpha, r) = \sum_{i} r(i)p^{(i)} + \operatorname{pr}'\left(\alpha, \sum_{i} r^{(i)}\right).$$

First, observe that  $r = \sum_{i} r(i) \mathbb{1}_{i}$ . Next, note that for each i, it holds that  $p^{(i)} + \operatorname{pr}'(\alpha, r^{(i)}) = \operatorname{pr}'(\alpha, \mathbb{1}_i)$ . Using Equation (2) we now obtain that

$$\operatorname{pr}'(\alpha, r) = \operatorname{pr}'\left(\alpha, \sum_{i} r(i) \mathbb{1}_{i}\right)$$

$$= \alpha \sum_{j=0}^{\infty} (1 - \alpha)^{j} \left(W_{s}^{j} \left(\sum_{i} r(i) \mathbb{1}_{i}\right)\right)$$

$$= \sum_{i} r(i) \alpha \sum_{j=0}^{\infty} (1 - \alpha)^{j} (W_{s}^{j} \mathbb{1}_{i})$$

$$= \sum_{i} r(i) \operatorname{pr}'(\alpha, \mathbb{1}_{i})$$

$$= \sum_{i} r(i) (p^{(i)} + \operatorname{pr}'(\alpha, r^{(i)})).$$

This proves the statement of the lemma.

For intuition on the correctness of our algorithm, observe that the first part of the sum  $\sum_{i} r(i)p^{(i)}$  are exactly the changes that our algorithm makes to the vector p. Furthermore, observe that again applying Equation (2), we get that

$$\sum_{i} r(i) \operatorname{pr}'(\alpha, r^{(i)}) = \sum_{i} r(i) \alpha \sum_{j=0}^{\infty} (1 - \alpha)^{j} \left( W_{s}^{j} r^{(i)} \right)$$
$$= \alpha \sum_{j=0}^{\infty} (1 - \alpha)^{j} \left( W_{s}^{j} \left( \sum_{i} r(i) r^{(i)} \right) \right)$$
$$= \operatorname{pr}' \left( \alpha, \sum_{i} r(i) r^{(i)} \right)$$

which is exactly why we set  $r \leftarrow \sum_{i} r(i)r^{(i)}$  in the algorithm.

#### **Proof of Lemma 5** A.5

Using Lemma 4 we get that

$$|z_u^* - p^\top s| = |\operatorname{pr}'(\alpha, \mathbb{1}_u)^\top s - p^\top s| = |\operatorname{pr}'(\alpha, r)^\top s| \le |\operatorname{pr}'(\alpha, r)|_1,$$
 where in the last step we used that  $s_u \in [0, 1]$  for all  $u \in V$ .

Now observe that since  $W_s = D^{-1}A$  is a row-stochastic matrix,

we have that  $||r^{\mathsf{T}}W_s^i||_1 \leq ||r||_1$  for all *i*. Hence, by Equation (2), we get that

$$\| \operatorname{pr}'(\alpha, r) \|_1 \le \alpha \| r \|_1 \sum_{i=1}^{\infty} (1 - \alpha)^i = \| r \|_1 \le \epsilon,$$

where in the last step we used that our algorithm only terminates when  $||r||_1 \leq \epsilon$ .

#### A.6 Proof of Lemma 6

First, recall that Line 4 (i.e., the local personalized PageRank) in Algorithm 2 consists of the two subroutines in Algorithms 3 and 4 in Section A.4.

To prove the first claim, consider any iteration of the for-loop. Observe that we start the PageRank algorithm (see Algorithm 3) with residual vector  $r = \mathbb{1}_i$ . Note that when the PageRank algorithm performs the first push-operation (see Algorithm 4), this  $\ell_1$ -norm of the residual vector drops by a factor of  $\alpha = \frac{1}{d+1}$ . Hence, for every entry r(i) we get that

$$||r(i)\mathbb{1}_i||_1 \le r(i)\left(1 - \frac{1}{d+1}\right)||\mathbb{1}_i||_1 = r(i)\left(1 - \frac{1}{d+1}\right).$$

Since this holds for all i and we assume that d = O(1), we obtain that  $||r'||_1 \le \left(1 - \frac{1}{d+1}\right) ||r||_1$  at the end of each while-loop, where r' is the resulting vector after applying the PageRank algorithm over r after one iteration.

The second claim follows from the fact (see [1]) that the PageRank algorithm creates at most  $O(d/\epsilon)$  new non-zero entries when called upon any vector  $\mathbb{1}_i$ . As we call the PageRank algorithm for every *i* with  $r(i) \neq 0$ , this increases the number of non-zero entries p and r by a factor of at most  $O(d/\epsilon)$ .

## A.7 Proof of Corollary 7

By Lemma 6, we get that  $||r||_1$  drops by a constant factor after each iteration of the while-loop. Hence, if we perform k = (d +1)  $\log(1/\epsilon)$  iterations of the while-loop we have that

$$\left(1 - \frac{1}{d+1}\right)^k \le \exp\left(-\frac{k}{d+1}\right) \le \epsilon.$$

Hence, we only have to perform  $O(d \log(1/\epsilon))$  iterations of the while-loop.

Note that each iteration of the while-loop increases the number of non-zero entries in r by at most  $O(d/\epsilon)$ . Hence, the number of non-zeros in r is bounded by  $(d/\epsilon)^{O(k)} = (d/\epsilon)^{O(d \log(1/\epsilon))}$  at all

By Lemma 15 in Section A.4, we need time  $O(\frac{1}{\epsilon \alpha}) = O(\frac{d}{\epsilon})$  every time we use the local personalized PageRank algorithm on a vector  $\mathbb{I}_i$  since  $\alpha = \frac{1}{d+1}$ . Combining this with our observations from above, each iteration of the while-loop in Algorithm 2 takes time  $O(d/\epsilon) \cdot ||r||_0$ , where  $||r||_0$  is the number of non-zero entries in r. Thus we obtain a total running time of  $(d/\epsilon)^{O(d \log(1/\epsilon))}$ .

## A.8 Estimating the Measures Given Oracle Access to Innate Opinions $s_{ij}$

Here, we prove the bounds claimed in the penultimate column of

**Lemma 18.** Let  $\epsilon, \delta \in (0, 1), \bar{\kappa}$  be an upper bound on  $\kappa(\tilde{S})$ , where  $\tilde{S} \triangleq$  $(I+D)^{-1/2}(I+L)(I+D)^{-1/2}$ , and  $r = O(\bar{\kappa}\log(\epsilon^{-1}n\bar{\kappa}(\max_u w_u)))$ . *Then with probability at least*  $1 - \delta$ :

- We can return an estimate of  $\bar{z}$  with additive error  $\pm \epsilon$  in time  $O(\epsilon^{-2}\log\delta^{-1}).$
- We can return an estimate of S and  $||s||_2^2$  with additive error  $\pm \epsilon n$ in time  $O(\epsilon^{-2} \log \delta^{-1})$ .
- We can return an estimate of C, P, I, D and DC with additive error  $\pm \epsilon n$  in time  $O(\epsilon^{-4} r^3 \log \delta^{-1} \log r)$ .

PROOF. Estimating  $\bar{z}$ , S and  $||s||_2^2$ : First, we note that  $\sum_{u \in V} s_u = \sum_{u \in V} z_u^*$  since  $s = (I + L)z^*$  and hence we have that

$$\sum_{u \in V} s_u = \mathbb{1}^{\mathsf{T}} s = \mathbb{1}^{\mathsf{T}} (I + L) z^* = \mathbb{1}^{\mathsf{T}} z^* = \sum_{u \in V} z_u^*.$$

Hence, to estimate  $\bar{z}$  and S it suffices to estimate  $\sum_{u \in V} s_u$ . In addition,  $\|s\|_2^2 = \sum_{u \in V} s_u^2$ . Given that we have query access to s, we can apply Lemma 12 to obtain our results.

Estimating C: Recall that  $C = \sum_{u \in V} (z_u^*)^2$ . We set  $\epsilon_1 = \frac{\epsilon}{6}$ ,  $r = O(\bar{\kappa} \log(\epsilon_1^{-1} n \bar{\kappa} (\max_u w_u)))$ ,  $\delta_1 = \frac{1}{r} = \frac{\delta}{2C}$ ,  $\epsilon_2 = \frac{\epsilon}{2}$ ,  $\delta_2 = \frac{\delta}{2}$  and  $C = \epsilon_2^{-2} \log \delta_2^{-1}$ . To return an estimate of C with additive error  $\pm \epsilon n$  and success probability  $1 - \delta$ , we perform the following procedure. We sample C vertices, i.e.,  $i_1, \ldots, i_C$ , from V using Lemma 12 and obtain  $\tilde{z}_{i_1}^*, \ldots, \tilde{z}_{i_C}^*$  using Proposition 1 with error parameter  $\epsilon_1$  and success probability  $1 - \delta_1$ . We return  $\frac{n}{C} \sum_{j=1}^{C} (\tilde{z}_{i_j}^*)^2$ .

Next, we analyze the running time of this procedure and we also prove the error guarantee.

We start with the running time analysis. According to Proposition 1, estimating each  $z_u^*$  takes time  $T_1 = O(\epsilon_1^{-2} r^3 \log r) = O(\epsilon^{-2} r^3 \log r)$ . According to Lemma 12, sampling C vertices from V takes time  $T_2 = O(\epsilon_2^{-2} \log \delta_2^{-1}) = O(\epsilon^{-2} \log \delta^{-1})$ . Therefore, the running time is  $CT_1 + T_2 = O(\epsilon^{-4} r^3 \log \delta^{-1} \log r)$ .

Next, we analyze the error guarantee. According to Proposition 1, for each  $j \in [C]$ , with probability at least  $1-\delta_1$ , we have  $\left|\tilde{z}_{ij}^*-z_{ij}^*\right| \leq \epsilon_1 = \frac{\epsilon}{6}$ . Therefore,  $\left|(\tilde{z}_{ij}^*)^2-(z_{ij}^*)^2\right| \leq \left|\tilde{z}_{ij}^*+z_{ij}^*\right| \cdot \left|\tilde{z}_{ij}^*-z_{ij}^*\right| \leq 3\epsilon_1 = \frac{\epsilon}{2}$ . Then by union bound, with probability at least  $1-C\cdot\delta_1 = 1-\frac{\delta}{2}$ , we have  $\left|\sum_{j=1}^C (\tilde{z}_{ij}^*)^2-\sum_{j=1}^C (z_{ij}^*)^2\right| \leq C\cdot\frac{\epsilon}{2} = \frac{\epsilon C}{2}$ . According to Lemma 12, with probability at least  $1-\delta_2 = 1-\frac{\delta}{2}$ , we have  $\left|\frac{n}{C}\sum_{j=1}^C (z_{ij}^*)^2-C\right| \leq \epsilon_2 n = \frac{\epsilon n}{2}$ . By union bound, with probability at least  $1-\frac{\delta}{2}-\frac{\delta}{2} = 1-\delta$ , we have

$$\begin{aligned} & \left| \frac{n}{C} \sum_{j=1}^{C} (\tilde{z}_{i_{j}}^{*})^{2} - C \right| \\ & \leq \left| \frac{n}{C} \sum_{j=1}^{C} (\tilde{z}_{i_{j}}^{*})^{2} - \frac{n}{C} \sum_{j=1}^{C} (z_{i_{j}}^{*})^{2} \right| + \left| \frac{n}{C} \sum_{j=1}^{C} (z_{i_{j}}^{*})^{2} - C \right| \\ & \leq \frac{n}{C} \cdot \frac{\epsilon C}{2} + \frac{\epsilon n}{2} \end{aligned}$$

Estimating I: Recall that  $I=\sum_{u\in V}(s_u-z_u^*)^2$ . We set  $\epsilon_1=\frac{\epsilon}{6}$ ,  $r=O(\bar{\kappa}\log(\epsilon_1^{-1}n\bar{\kappa}(\max_u w_u)))$ ,  $\delta_1=\frac{1}{r}=\frac{\delta}{2C}$ ,  $\epsilon_2=\frac{\epsilon}{2}$ ,  $\delta_2=\frac{\delta}{2}$  and  $C=\epsilon_2^{-2}\log\delta_2^{-1}$ . To return an estimate of I with additive error  $\pm\epsilon n$  and success probability  $1-\delta$ , we perform the following procedure. We sample C vertices, i.e.,  $i_1,\ldots,i_C$ , from V and query  $s_1,\ldots,s_{iC}$  using Lemma 12 and  $\tilde{z}_{i_1}^*,\ldots,\tilde{z}_{i_C}^*$  using Proposition 1 with error parameter  $\epsilon_2$  and success probability  $1-\delta_1$ . We return  $\frac{n}{C}\sum_{i=1}^C(s_{i_i}-\tilde{z}_{i_i}^*)^2$ .

Next, we analyze the running time of this procedure and we also prove the error guarantee.

We start with the running time analysis. According to Proposition 1, estimating each  $z_u^*$  takes time  $T_1 = O(\epsilon_1^{-2}r^3\log r) = O(\epsilon^{-2}r^3\log r)$ . According to Lemma 12, sampling C vertices from

V takes time  $T_2 = O(\epsilon_2^{-2} \log \delta_2^{-1}) = O(\epsilon^{-2} \log \delta^{-1})$ . Therefore, the running time is  $CT_1 + T_2 = O(\epsilon^{-4}r^3 \log \delta^{-1} \log r)$ .

Next, we analyze the error guarantee. According to Proposition 1, for each  $j \in [C]$ , with probability at least  $1-\delta_1$ , we have  $\left|\tilde{z}_{ij}^* - z_{ij}^*\right| \leq \epsilon_1 = \frac{\epsilon}{6}$ . Therefore,  $\left|(s_{ij} - \tilde{z}_{ij}^*)^2 - (s_{ij} - z_{ij}^*)^2\right| \leq \left|\tilde{z}_{ij}^* + z_{ij}^* - 2s_{ij}\right| \cdot \left|\tilde{z}_{ij}^* - z_{ij}^*\right| \leq 3\epsilon_1 = \frac{\epsilon}{2}$ . Then by union bound, with probability at least  $1 - C \cdot \delta_1 = 1 - \frac{\delta}{2}$ , we have  $\left|\sum_{j=1}^C (s_{ij} - \tilde{z}_{ij}^*)^2 - \sum_{j=1}^C (s_{ij} - z_{ij}^*)^2\right| \leq C \cdot \frac{\epsilon}{2} = \frac{\epsilon C}{2}$ . According to Lemma 12, with probability at least  $1 - \delta_2 = 1 - \frac{\delta}{2}$ , we have  $\left|\frac{n}{C}\sum_{j=1}^C (s_{ij} - z_{ij}^*)^2 - I\right| \leq \epsilon_2 n = \frac{\epsilon n}{2}$ . By union bound, with probability at least  $1 - \frac{\delta}{2} - \frac{\delta}{2} = 1 - \delta$ , we have

$$\left| \frac{n}{C} \sum_{j=1}^{C} (s_{i_{j}} - \tilde{z}_{i_{j}}^{*})^{2} - I \right|$$

$$\leq \left| \frac{n}{C} \sum_{j=1}^{C} (s_{i_{j}} - \tilde{z}_{i_{j}}^{*})^{2} - \frac{n}{C} \sum_{j=1}^{C} (s_{i_{j}} - z_{i_{j}}^{*})^{2} \right| + \left| \frac{n}{C} \sum_{j=1}^{C} (s_{i_{j}} - z_{i_{j}}^{*})^{2} - I \right|$$

$$\leq \frac{n}{C} \cdot \frac{\epsilon C}{2} + \frac{\epsilon n}{2}$$

$$= \epsilon n$$

Estimating  $\mathcal{DC}$ : Note that  $\mathcal{DC} = s^\intercal z^* = \sum_{u \in V} s_u z_u^*$ . We set  $\epsilon_3 = \frac{\epsilon}{2}$ ,  $r = O(\bar{\kappa} \log(\epsilon_3^{-1} n \bar{\kappa} (\max_u w_u)))$ ,  $\delta_3 = \frac{1}{r} = \frac{\delta}{2C}$ ,  $\epsilon_2 = \frac{\epsilon}{2}$ ,  $\delta_2 = \frac{\delta}{2}$  and  $C = \epsilon_2^{-2} \log \delta_2^{-1}$ . To return an estimate of  $\mathcal{DC}$  with additive error  $\pm \epsilon n$  and success probability  $1 - \delta$ , we perform the following procedure. We sample C vertices, i.e.,  $i_1, \ldots, i_C$ , from V and query  $s_{i_1}, \ldots, s_{i_C}$  using Lemma 12 and obtain  $\tilde{z}_{i_1}^*, \ldots, \tilde{z}_{i_C}^*$  using Proposition 1 with error parameter  $\epsilon_3$  and success probability  $1 - \delta_1$ . We return  $\frac{n}{C} \sum_{j=1}^C s_{i_j} \tilde{z}_{i_j}^*$ .

Next, we analyze the running time of this procedure and we also prove the error guarantee.

We start with the running time analysis. According to Proposition 1, estimating each  $z_u^*$  takes time  $T_3 = O(\epsilon_3^{-2} r^3 \log r) = O(\epsilon^{-2} r^3 \log r)$ . According to Lemma 12, sampling C vertices from V takes time  $T_2 = O(\epsilon_2^{-2} \log \delta_2^{-1}) = O(\epsilon^{-2} \log \delta^{-1})$ . Therefore, the running time is  $CT_3 + T_2 = O(\epsilon^{-4} r^3 \log \delta^{-1} \log r)$ .

Next, we analyze the error guarantee. According to Proposition 1, for each  $j \in [C]$ , with probability at least  $1-\delta_3$ , we have  $\left|z_{ij}^*-z_{ij}^*\right| \leq \epsilon_3 = \frac{\epsilon}{2}$ . Therefore,  $\left|s_{ij}\tilde{z}_{ij}^*-s_{ij}z_{ij}^*\right| \leq s_{ij} \cdot \left|\tilde{z}_{ij}^*-z_{ij}^*\right| \leq \epsilon_3 = \frac{\epsilon}{2}$ . Then by union bound, with probability at least  $1-C\cdot\delta_3=1-\frac{\delta}{2}$ , we have  $\left|\sum_{j=1}^C s_{ij}\tilde{z}_{ij}^*-\sum_{j=1}^C s_{ij}z_{ij}^*\right| \leq C\cdot\frac{\epsilon}{2} = \frac{\epsilon C}{2}$ . According to Lemma 12, with probability at least  $1-\delta_2=1-\frac{\delta}{2}$ , we have  $\left|\frac{n}{C}\sum_{j=1}^C s_{ij}z_{ij}^*-\mathcal{D}C\right| \leq \epsilon_2 n = \frac{\epsilon n}{2}$ . By union bound, with probability at least  $1-\frac{\delta}{2}-\frac{\delta}{2}=1-\delta$ , we have

$$\left| \frac{n}{C} \sum_{j=1}^{C} s_{i_{j}} \tilde{z}_{i_{j}}^{*} - \mathcal{D}C \right|$$

$$\leq \left| \frac{n}{C} \sum_{j=1}^{C} s_{i_{j}} \tilde{z}_{i_{j}}^{*} - \frac{n}{C} \sum_{j=1}^{C} s_{i_{j}} z_{i_{j}}^{*} \right| + \left| \frac{n}{C} \sum_{j=1}^{C} s_{i_{j}} z_{i_{j}}^{*} - \mathcal{D}C \right|$$

$$\leq \frac{n}{C} \cdot \frac{\epsilon C}{2} + \frac{\epsilon n}{2}$$
$$= \epsilon n.$$

Estimating  $\mathcal{P}$ : Recall that  $\mathcal{P} = \sum_{u \in V} (z_u^* - \bar{z})^2$ , where we use  $\bar{z} = \frac{1}{n} \sum_{u \in V} z_u^*$ . Now we use the well-known equality that  $\sum_i \sum_{j>i} (a_i - a_j)^2 = n \sum_i (a_i - c)^2$ , where  $c = \frac{1}{n} \sum_i a_i$ . This gives us that

$$\mathcal{P} = \sum_{u \in V} (z_u^* - \bar{z})^2 = \frac{1}{2n} \sum_{u,v \in V} (z_u^* - z_v^*)^2.$$

We set  $\epsilon_4=\frac{\epsilon}{18}, \ r=O(\bar{\kappa}\log(\epsilon_4^{-1}n\bar{\kappa}(\max_u w_u))), \ \delta_4=\frac{1}{r}=\frac{\delta}{4C}, \ \epsilon_2=\frac{\epsilon}{2}, \delta_2=\frac{\delta}{2} \ \text{and} \ C=\epsilon_2^{-2}\log\delta_2^{-1}.$  Consider a vector x of length  $n^2$  which has entries  $x_{u,v}=(z_u^*-z_v^*)^2\in[0,1]$  for  $u,v\in V$ . Therefore,  $\mathcal{P}=\frac{1}{2n}\sum_{u,v\in V}x_{u,v}.$  We sample C indices, denoted as  $i_1,\ldots,i_C,$  from x using Lemma 12. Then we obtain  $\tilde{x}_{i_1},\ldots,\tilde{x}_{i_C}$  using Proposition 1. Note that for each  $j\in[C], \ \tilde{x}_{ij}=(\tilde{z}_{j_1}^*-\tilde{z}_{j_2}^*)^2$  supposing that  $j_1$  and  $j_2$  are vertices associated with  $x_{i_1}.$  We return  $\frac{n^2}{C}\sum_{i=1}^C \tilde{x}_{i_j}.$ 

Next, we analyze the running time of this procedure and we also prove the error guarantee.

We start with the running time analysis. According to Proposition 1, estimating each  $z_u^*$  takes time  $T_4 = O(\epsilon_4^{-2} r^3 \log r) = O(\epsilon^{-2} r^3 \log r)$ . According to Lemma 12, sampling C entries from x takes time  $T_2 = O(\epsilon_2^{-2} \log \delta_2^{-1}) = O(\epsilon^{-2} \log \delta^{-1})$ . Therefore, the running time is at most  $2CT_4 + T_2 = O(\epsilon^{-4} r^3 \log \delta^{-1} \log r)$ .

Next, we analyze the error guarantee. According to Proposition 1 and union bound, with probability at least  $1-2\delta_4=1-\frac{\delta}{2C}$ , we have  $\left|\tilde{x}_{i_j}-x_{i_j}\right|=\left|(\tilde{z}_{j_1}^*-\tilde{z}_{j_2}^*)^2-(z_{j_1}^*-z_{j_2}^*)^2\right|\leq \left(\left|\tilde{z}_{j_1}^*+z_{j_1}^*\right|+\left|\tilde{z}_{j_2}^*-z_{j_2}^*\right|\right)\leq 9\epsilon_4=\frac{\epsilon}{2}$ . Then by union bound, with probability at least  $1-C\cdot\frac{\delta}{2C}=\frac{\delta}{2}$ , we have  $\left|\sum_{j=1}^C\tilde{x}_{i_j}-\sum_{j=1}^Cx_{i_j}\right|\leq C\cdot\frac{\epsilon}{2}=\frac{\epsilon C}{2}$ . According to Lemma 12, with probability at least  $1-\delta_2=1-\frac{\delta}{2}$ , we have  $\left|\frac{n^2}{C}\sum_{j=1}^Cx_{i_j}-\mathcal{P}\right|\leq \epsilon_2n^2=\frac{\epsilon n^2}{2}$ . By union bound, with probability at least  $1-\frac{\delta}{2}-\frac{\delta}{2}=1-\delta$ , we have

$$\left| \frac{n^2}{C} \sum_{j=1}^{C} \tilde{x}_{i_j} - \mathcal{P} \right| \leq \left| \frac{n^2}{C} \sum_{j=1}^{C} \tilde{x}_{i_j} - \frac{n^2}{C} \sum_{j=1}^{C} x_{i_j} \right| + \left| \frac{n^2}{C} \sum_{j=1}^{C} x_{i_j} - \mathcal{P} \right|$$

$$\leq \frac{n^2}{C} \cdot \frac{\epsilon C}{2} + \frac{\epsilon n^2}{2}$$

$$= \epsilon n^2$$

As  $\mathcal{P} = \frac{1}{2n} \sum_{u,v \in V} x_{u,v}$  we get an error for the polarization of  $\epsilon n$ .

Estimating  $\mathcal{D}$ : Recall that  $\mathcal{D}C = \mathcal{D} + C$ , which implies that  $\mathcal{D} = \mathcal{D}C - C$ . Using the results from above, we can compute approximations of  $\mathcal{D}C$  and C with additive error  $\pm \epsilon n/2$  in time  $O(\epsilon^{-4}r^3\log\delta^{-1}\log r)$ . Using the triangle inequality we get that the total error is bounded by  $\pm \epsilon n$ .

## A.9 Proof of Lemma 8

Recall that  $s = (I + L)z^*$ . Hence, we have that  $s_u = (1 + w_u)z_u^* - \sum_{(u,v) \in E} w_{uv}z_v^*$ . We can compute the first term of this sum in time O(1) using our query access to  $z_u^*$  and  $w_u$ . Furthermore, by querying the values of  $z_v^*$  for all neighbors v of u, we can compute the second term in time  $O(d_u)$ .

We can compute the second term in time  $O(w_u^2\epsilon^{-2}\log\delta^{-1})$  with additive error  $\epsilon$  as follows. For convenience, we set

$$S_u = \sum_{(u,v)\in E} z_v^* w_{uv}.$$

Let  $X_1$  be a random variable that takes value  $z_v^*$  with probability  $w_{uv}/w_u$ . Note that  $\mathbf{E}[X_1] = S_u/w_u$ . Furthermore, we have that

$$\operatorname{Var}[X_1] = \operatorname{E}[X_1^2] - \operatorname{E}[X_1]^2 \le \sum_{(u,v) \in E} (z_v^*)^2 w_{uv} / w_u \le S_u / w_u,$$

where we used that  $(z_v^*)^2 \leq z_v^*$  since  $z_v^* \in [0,1]$ . Now consider the random variable  $Y_k = w_u \frac{1}{k} \sum_{i=1}^k X_i$ , where the  $X_i$  are i.i.d. copies of  $X_1$ . Then we have that  $\mathbb{E}\left[Y_k\right] = S_u$ . Furthermore,

$$\operatorname{Var}\left[Y_{k}\right] = w_{u}^{2} \frac{1}{k} \operatorname{Var}\left[X_{1}\right] \leq \frac{w_{u}}{k} S_{u}.$$

Now applying Chebyshev's inequality, we obtain that

$$\Pr\left(\left|Y_{k} - S_{u}\right| \ge \epsilon\right) \le \frac{\operatorname{Var}\left[Y_{k}\right]}{\epsilon^{2}} \le \frac{w_{u}S_{u}}{k\epsilon^{2}} \le 0.1,$$

where we set  $k=\frac{10\,w_u^2}{\epsilon^2}$  and used that  $S_u \leq w_u$ . Applying the median trick, we obtain that with probability  $1-\delta$  we return an estimate with additive error at most  $1+\epsilon$ .

We conclude that the second term can be computed in time  $O(\min\{d_u, w_u^2 \epsilon^{-2} \log \delta^{-1}\})$ .

## A.10 Proof of Proposition 9

We first observe that, by querying the values of  $z_v^*$  for all neighbors v of u, we can compute  $S_u$  in time  $O(d_u)$ .

Additionally, we can compute  $S_u$  in time  $O(d_u^{1/2}\epsilon^{-1}\log\delta^{-1})$  with  $(1\pm\epsilon)$ -multiplicative error as follows. Let m be a parameter that we will set below. Our algorithm starts by picking vertices  $v_1,\ldots,v_m$  independently at random (with repetitions) from all neighbors v of u with probabilities proportional to their weights, i.e.,  $w_{uv}/w_u$ . Let T be the set of sampled vertices, and for each  $t\in T$  define  $c_t$  to be the number of times vertex t is sampled, i.e.,  $c_t = |\{i: v_i = t\}|$ . Define  $Y_{ij}$  to be  $z_v^*/w_{uv}$  if  $v_i = v_j$  and 0 otherwise. We consider the estimator

$$\tilde{S}_u = w_u^2 \cdot {m \choose 2}^{-1} \cdot \sum_{t \in T} \frac{{c_t \choose 2} \cdot z_t^*}{w_{ut}}.$$

We have

$$\mathbf{E}\left[Y_{ij}\right] = \sum_{(u,v)\in E} \frac{z_v^*}{w_{uv}} \cdot \frac{w_{uv}}{w_u} \cdot \frac{w_{uv}}{w_u} = \sum_{(u,v)\in E} \frac{z_v^* w_{uv}}{w_u^2} = \frac{S_u}{w_u^2},$$

$$\mathbf{Var}\left[Y_{ij}\right] \leq \mathbf{E}\left[Y_{ij}^2\right] = \sum_{(u,v) \in E} \frac{(z_v^*)^2}{w_{uv}^2} \cdot \frac{w_{uv}}{w_u} \cdot \frac{w_{uv}}{w_u} = \sum_{(u,v) \in E} \frac{(z_v^*)^2}{w_u^2}.$$

Since

$$\tilde{S}_u = w_u^2 \cdot \binom{m}{2}^{-1} \cdot \sum_{t \in T} \frac{\binom{c_t}{2} \cdot z_t^*}{w_{ut}} = w_u^2 \cdot \binom{m}{2}^{-1} \cdot \sum_{1 \le i < j \le m} Y_{ij},$$

we have

$$\mathbf{E}\left[\tilde{S}_{u}\right] = w_{u}^{2} \cdot {m \choose 2}^{-1} \cdot \sum_{1 \leq i \leq m} \mathbf{E}\left[Y_{ij}\right] = w_{u}^{2} \cdot \frac{S_{u}}{w_{u}^{2}} = S_{u}.$$

To bound  $\operatorname{Var}\left[\tilde{S}_{u}\right]$ , we need to bound  $\operatorname{Var}\left[\sum_{1 \leq i < j \leq m} Y_{ij}\right]$ . Denote  $\bar{Y}_{ij} \triangleq Y_{ij} - \operatorname{E}\left[Y_{ij}\right]$ . We need to deal with the fact that the  $Y_{ij}$ 's

are not pairwise independent. Specifically, for four distinct i, j, i', j', indeed  $Y_{ij}$  and  $Y_{i'j'}$  are independent, and thus  $\mathbf{E}\left[\bar{Y}_{ij}\bar{Y}_{i'j'}\right] = \mathbf{E}\left[\bar{Y}_{ij}\right]$  $\mathbb{E}\left[\bar{Y}_{i'j'}\right] = 0$ ; but for  $i < j \neq k$ , the random variables  $Y_{ij}$  and  $Y_{ik}$ are *not* independent. We have  $\mathbb{E}\left[Y_{ij}Y_{ik}\right] = \sum_{(u,v)\in E} \frac{(z_v^*)^2}{v_{uv}^2} \cdot \frac{w_{uv}^3}{w_u^3} =$  $\frac{1}{w^3} \sum_{(u,v) \in E} (z_v^*)^2 w_{uv}$ . Therefore,

$$\begin{aligned} & \operatorname{Var}\left[\sum_{1 \leq i < j \leq m} Y_{ij}\right] = \operatorname{E}\left[\left(\sum_{1 \leq i < j \leq m} \bar{Y}_{ij}\right)^{2}\right] \\ &= \sum_{1 \leq i < j \leq m} \operatorname{E}\left[\bar{Y}_{ij}^{2}\right] + 2 \cdot \sum_{1 \leq i < j \neq k \leq m} \operatorname{E}\left[\bar{Y}_{ij}\bar{Y}_{ik}\right] \\ &\leq \sum_{1 \leq i < j \leq m} \operatorname{E}\left[Y_{ij}^{2}\right] + 2 \cdot \sum_{1 \leq i \leq m-1} \sum_{i+1 \leq j \neq k \leq m} \operatorname{E}\left[Y_{ij}Y_{ik}\right] \\ &\leq \frac{m^{2}}{w_{u}^{2}} \cdot \sum_{(u,v) \in E} (z_{v}^{*})^{2} + \frac{m^{3}}{w_{u}^{3}} \cdot \sum_{(u,v) \in E} (z_{v}^{*})^{2} w_{uv}. \end{aligned}$$

Furthermore, since  $m^2 \le 3\binom{m}{2}$  if  $m \ge 3$ , we have

$$\begin{aligned} \mathbf{Var}\left[\tilde{S}_{u}\right] &= w_{u}^{4} \cdot \binom{m}{2}^{-2} \cdot \mathbf{Var}\left[\sum_{1 \leq i < j \leq m} Y_{ij}\right] \\ &\leq \frac{9w_{u}^{2}}{m^{2}} \cdot \sum_{(u,v) \in E} (z_{v}^{*})^{2} + \frac{9w_{u}}{m} \cdot \sum_{(u,v) \in E} (z_{v}^{*})^{2} w_{uv}. \end{aligned}$$

By Chebyshev's inequality, we have

$$\Pr\left(\left|\tilde{S}_{u} - S_{u}\right| \geq \epsilon S_{u}\right) \leq \frac{\operatorname{Var}\left[\tilde{S}_{u}\right]}{\epsilon^{2} S_{u}^{2}}$$

$$\leq \frac{9(\sum_{(u,v) \in E} w_{uv})^{2} \cdot (\sum_{(u,v) \in E} (z_{v}^{*})^{2})}{m^{2} \epsilon^{2} (\sum_{(u,v) \in E} z_{v}^{*} w_{uv})^{2}}$$

$$+ \frac{9(\sum_{(u,v) \in E} w_{uv}) (\sum_{(u,v) \in E} (z_{v}^{*})^{2} w_{uv})}{m \epsilon^{2} (\sum_{(u,v) \in E} z_{v}^{*} w_{uv})^{2}}$$

$$\leq \frac{9(\sum_{(u,v) \in E} w_{uv})^{2} \cdot d_{u}}{m^{2} \epsilon^{2} (\sum_{(u,v) \in E} cw_{uv})^{2}}$$

$$+ \frac{9(\sum_{(u,v) \in E} w_{uv}) (\sum_{(u,v) \in E} z_{v}^{*} w_{uv})}{m \epsilon^{2} (\sum_{(u,v) \in E} z_{v}^{*} w_{uv})^{2}}$$

$$\leq \frac{9(\sum_{(u,v) \in E} w_{uv})^{2} \cdot d_{u}}{m^{2} \epsilon^{2} c^{2} (\sum_{(u,v) \in E} w_{uv})^{2}} + \frac{9 \sum_{(u,v) \in E} w_{uv}}{m \epsilon^{2} c \sum_{(u,v) \in E} w_{uv}}$$

$$\leq \frac{9d_{u}}{m^{2} \epsilon^{2} c^{2}} + \frac{9}{m \epsilon^{2} c}$$

$$\leq 0.1$$

where we set  $m = O(d_u^{1/2} \epsilon^{-1})$  and used that  $(z_v^*)^2 \le z_v^*$  and  $\sum_{(u,v)\in E}(z_v^*)^2 \leq d_u$ . Applying the median trick, we obtain that with probability  $1 - \delta$  we return an estimate with multiplicative

We conclude that the total time we need to compute  $S_u$  is at most  $O(\min\{d_u, d_u^{1/2} \epsilon^{-1} \log \delta^{-1}\})$ .

#### A.11 Proof of Corollary 10

Recall that  $s = (I + L)z^*$ . Hence, we have that  $s_u = (1 + w_u)z_u^*$  –  $\sum_{(u,v)\in E} w_{uv}z_v^* = (1+w_u)z_u^* - S_u$ . We can compute the first term of this sum in time O(1) using our query access to  $z_u^*$  and  $w_u$ . Furthermore, using to Proposition 9, with probability at least  $1 - \delta$  we can estimate the second term in time  $O(\min\{d_u, d_u^{1/2}\epsilon^{-1}\log\delta^{-1}\})$ with multiplicative error  $(1 \pm \epsilon)$ , i.e.,  $|\tilde{S}_u - S_u| \leq \epsilon S_u$ . We set  $\tilde{s}_u = (1 + w_u)z_u^* - S_u.$ 

If  $S_u \leq 1$ , then it follows immediately from Proposition 9 that 
$$\begin{split} |\tilde{s}_u - s_u| &= \left|\tilde{S}_u - S_u\right| \leq \epsilon S_u \leq \epsilon. \\ &\text{If } S_u \leq \frac{(1+w_u)z_u^*}{2}, \text{ then according to Proposition 9, we have} \end{split}$$

$$\tilde{s}_{u} - s_{u} = \tilde{S}_{u} - S_{u}$$

$$\leq (1 + \epsilon)S_{u} - S_{u}$$

$$= \epsilon S_{u}$$

$$\leq \epsilon \cdot \frac{(1 + w_{u})z_{u}^{*}}{2}$$

$$\leq \epsilon ((1 + w_{u})z_{u}^{*} + S_{u})$$

$$= \epsilon S_{u}.$$

and

$$\begin{split} \tilde{s}_u - s_u &= \tilde{S}_u - S_u \\ &\geq (1 - \epsilon)S_u - S_u \\ &= -\epsilon S_u \\ &\geq -\epsilon \cdot \frac{(1 + w_u)z_u^*}{2} \\ &\geq -\epsilon ((1 + w_u)z_u^* + S_u) \\ &= -\epsilon s_u. \end{split}$$

Therefore,  $|\tilde{s}_u - s_u| \le \epsilon s_u$ .

## **Estimating the Measures Given Oracle** Access to Expressed Opinions $z_{\nu}^*$

In this section, we prove the results of the last column of Table 2.

**Lemma 19.** Let  $\epsilon, \delta \in (0, 1)$ . Then with probability at least  $1 - \delta$ :

- We can return an estimate of  $\bar{z}$  with additive error  $\pm \epsilon$  in time  $O(\epsilon^{-2} \log \delta^{-1})$ .
- We can return an estimate of S, C and P with additive error  $\pm \epsilon n$ in time  $O(\epsilon^{-2}\log\delta^{-1})$ .

PROOF. Estimating  $\bar{z}$ , S and C: These three claims follow directly from Lemma 12.

Estimating the polarization  $\mathcal{P}$ : Recall that  $\mathcal{P} = \sum_{u \in V} (z_u^* - \bar{z})^2$ , where  $\bar{z} = \frac{1}{n} \sum_{u \in V} z_u^*$ . Now we use the well-known equality that  $\sum_{i} \sum_{j>i} (a_i - a_j)^2 = n \sum_{i} (a_i - c)^2$ , where  $c = \frac{1}{n} \sum_{i} a_i$ . This gives us that

$$\mathcal{P} = \sum_{u \in V} (z_u^* - \bar{z})^2 = \frac{1}{2n} \sum_{u,v \in V} (z_u^* - z_v^*)^2.$$

Hence, we can apply Lemma 12 with a vector x of length  $n^2$  which has entries  $x_{u,v} = (z_u^* - z_v^*)^2 \in [0, 1]$  for  $u, v \in V$ . Thus the lemma gives us an estimate  $\tilde{\Sigma}$  of  $\Sigma = \sum_{u,v \in V} (z_u^* - z_v^*)^2$  with additive error  $|\tilde{\Sigma} - \Sigma| \le \epsilon n^2$ . As  $\mathcal{P} = \frac{1}{2n} \Sigma$  we get an error for the polarization of

**Lemma 20.** Let  $\epsilon, \delta \in (0, 1)$ . Then with probability at least  $1 - \delta$ , we can return an estimate of  $||s||_2^2$ , I, D and DC with additive error  $\pm \epsilon n$  in time  $O(\epsilon^{-2} \bar{d} \log^2 \delta^{-1})$ .

PROOF. In the following, we use the estimation of  $\|s\|_2^2$  as an example to illustrate. The estimation of I and  $\mathcal{D}C$  works similarly. The disagreement  $\mathcal{D}$  can be estimated using Lemma 14 and our results for  $\|s\|_2^2$ , I and C.

Recall that  $\|s\|_2^2 = \sum_{u \in V} s_u^2$ . We set  $\epsilon_1 = \frac{\epsilon}{6}$ ,  $\delta_1 = \frac{\delta}{2}$ ,  $\epsilon_2 = \frac{\epsilon}{2}$ ,  $\delta_2 = \frac{\delta}{2}$  and  $C = \epsilon_2^{-2} \log \delta_2^{-1} = O(\epsilon^{-2} \log \delta^{-1})$ . According to Lemma 11, in time  $O(C\bar{d}\log \delta^{-1})$ , we can sample a (multi-)set of vertices  $S = \{i_1, i_2, \ldots, i_C\}$  uniformly at random from V and obtain estimated innate opinions  $\tilde{s}_u$  for all  $u \in S$  such that with probability  $1 - \delta_1$  it holds that  $|s_u - \tilde{s}_u| \leq \epsilon_1$  for all  $u \in S$ . We return  $\frac{n}{C} \sum_{u \in S} \tilde{s}_u^2$ .

The running time is  $O(C\bar{d}\log\delta^{-1})=O(\epsilon^{-2}\bar{d}\log^2\delta^{-1})$ . Now we analyze the error guarantee. According to Lemma 11, for all  $u\in S$ , with probability at least  $1-\delta_1=1-\frac{\delta}{2}$ , we have  $|\tilde{s}_u-s_u|\leq \epsilon_1=\frac{\epsilon}{6}$ . Therefore,  $|\tilde{s}_u^2-s_u^2|\leq |\tilde{s}_u+s_u|\cdot |\tilde{s}_u-s_u|\leq 3\epsilon_1=\frac{\epsilon}{2}$ , since  $\tilde{s}_u+s_u\leq (1+\epsilon_1)+1\leq 3$  and  $|\tilde{s}_u-s_u|\leq \epsilon_1$  by our assumption above. Then we have  $|\sum_{u\in S}\tilde{s}_u^2-\sum_{u\in S}s_u^2|\leq |S|\cdot\frac{\epsilon}{2}=\frac{\epsilon C}{2}$ . According to Lemma 12, with probability at least  $1-\delta_2=1-\frac{\delta}{2}$ , we have  $\left|\frac{n}{C}\sum_{u\in S}s_u^2-\|s\|_2^2\right|\leq \epsilon_2n=\frac{\epsilon n}{2}$ . By union bound, with probability at least  $1-\frac{\delta}{2}-\frac{\delta}{2}=1-\delta$ , we have

$$\left| \frac{n}{C} \sum_{u \in S} \tilde{s}_u^2 - \|s\|_2^2 \right| \le \left| \frac{n}{C} \sum_{u \in S} \tilde{s}_u^2 - \frac{n}{C} \sum_{u \in S} s_u^2 \right| + \left| \frac{n}{C} \sum_{u \in S} s_u^2 - \|s\|_2^2 \right|$$

$$\le \frac{n}{C} \cdot \frac{\epsilon C}{2} + \frac{\epsilon n}{2}$$

#### **B** ADDITIONAL EXPERIMENTS

In this section, we present additional experimental results and elaborate on the technical details of our experiment setup.

## **B.1** Datasets and Parameter Choices

First, we note that we obtained the bounds on  $\kappa(\tilde{S})$  in Table 2, where  $\tilde{S} = (I+D)^{-1/2}(I+L)(I+D)^{-1/2}$ , using power iteration with 100 iterations.

Next, we provide details on the opinion distributions that we used. We already mentioned the uniform distribution in the main text. Additionally, we sampled opinions from an exponential distribution and then rescaled the values we obtain so that all opinions are in the interval [0, 1]; this was done exactly as in [35]. Since for the first two distributions, the opinions do not depend on the graph structure, we also compute an approximation v of the second eigenvector of L using power iteration with 100 iterations. Given this approximation, we rescale all entries in v such that they are in the interval [0, 1] by setting  $v_i = \frac{v_i - \min(v)}{\max(v) - \min(v)}$ . Intuitively, this vector takes into account the community structure of the graph and thus we obtain opinions that depend on the graph structure. Interestingly, we find that on the datasets we consider, this distribution is relatively close to the uniform distribution.

Next, let us briefly justify our parameter choices in Tables 4 and 5. We picked 4 000 random walks since Figures 1(b) and 1(d) suggest that by going from 4 000 to 6 000 walks, the error and standard deviations do not reduce significantly anymore, whereas going from 2 000 to 4 000 random walks reduces the standard deviation of the error significantly. Additionally, the number of steps was determined by observing that (see Figures 2(a) and 2(c)) using 600

steps costs barely more running time than using 400 steps, but does provide slightly less error (see Figures 1(a) and 1(c)). We considered 10 000 nodes to obtain running times similar to the baselines. We note that if we use less nodes (e.g., 1 000 nodes) then we still obtain similar average errors when computing polarization, controversy, etc. (the error increases by approx. 1%, but we obtain higher standard deviations).

## B.2 Further Analysis Given Oracle Access to $s_u$

Next, we provide further experimental results when we have query access to the innate opinions  $s_{\mu}$ .

**Running time analysis.** In Figure 2, we present the running time of Algorithm 1 on the Pokec and LiveJournal datasets with uniformly distributed innate opinions. We observe that the algorithm's running time scales linearly in the number of random walks, as well as in the number of sampled vertices for which the opinions shall be estimated. We also observe that after setting the number of random walk steps to 400, the running time stops increasing even for larger numbers of random walk steps. This behavior is explained by the timeout of the random walks, which at vertex v terminate with probability  $1/2 - w_v/(2(1 + w_v))$  (see Section A.2 for details). In other words, the probability that the random walks perform more than 400 steps without terminating is very small and therefore the running time stops increasing.

We note that here we only report running time results for uniformly distributed innate opinions. We do this for conciseness, since the results using the other two opinion distributions are almost identical.

**Additional error analysis.** Next, we present additional error analysis with different opinion distributions on the datasets that we consider.

First, we consider estimating the expressed opinions  $z_u^*$  using Algorithm 1 and an oracle for innate opinions  $s_u$ . We present the results using innate opinions generated from the second eigenvector of the Laplacian in Table 6 and the results using a rescaled exponential distribution in Table 7. We observe that for approximating the measures, our results are highly similar to what we present in the main text for uniformly distributed innate opinions. That is, for all measures except disagreement we can compute estimates with relative error at most 6%. Interestingly, we observe that for exponentially distributed innate opinions the average absolute error for estimating  $z_u^*$  is only  $\pm 0.003$  (rather than  $\pm 0.01$  for the other two distributions), but this does not lead to significantly lower relative error when approximating the measures.

Impact of vertex degrees. Next, our goal is to understand how the degree of a vertex u impacts the performace of Algorithm 1 when estimating  $z_u^*$ . Our experiment setup to obtain this understanding is as follows. For each dataset, we sort the nodes by their degrees. Then we create 20 buckets, where the first bucket contains the 5% of nodes of lowest degree, the second bucket contains the nodes with the 5% to 10% lowest degrees, etc. For each bucket, we randomly pick 500 nodes and estimate their opinions. We report the error and running time for each bucket (averaged over 10 runs and we will also report standard deviations); we normalize the errors and standard deviations for each bucket, by dividing by the average error and the standard deviation across the experiments

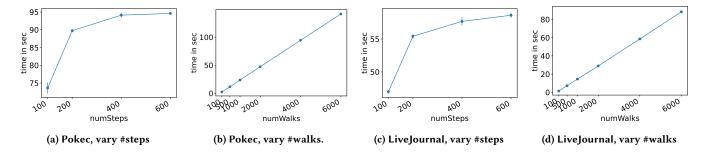


Figure 2: Running time of Algorithm 1 for estimating expressed opinions  $z_u^*$  using an oracle for innate opinions  $s_u$ . When not mentioned otherwise, we sampled 10 000 vertices and for each of them we performed 4 000 random walks with 600 steps. We report means and standard deviations across 10 experiments. Innate opinions were generated using the uniform distribution.

Table 6: Errors for different datasets given an oracle for innate opinions; we report means and standard deviations (in parentheses) across 10 experiments. We ran Algorithm 1 with 600 steps and 4 000 random walks; we estimated the opinions of 10 000 random vertices. Innate opinions were generated using the the second eigenvector of the Laplacian.

Dataset	Absolute Error		Relative Error in %						
	$z_u^*$	S	$\mathcal{P}$	$\mathcal{D}$	I	С	DC	$  s  _{2}^{2}$	
GooglePlus	0.010 (±0.007)	0.2 (±0.2)	2.9 (±1.7)	156.5 (±8.1)	8.8 (±0.7)	3.3 (±0.2)	1.6 (±0.3)	0.3 (±0.3)	
TwitterFollows	$0.011 (\pm 0.006)$	$0.3 (\pm 0.2)$	$6.8 (\pm 1.0)$	197.0 (±17.1)	$6.8 (\pm 1.4)$	$4.2 (\pm 0.3)$	$2.1 (\pm 0.5)$	$0.5 (\pm 0.4)$	
Flixster	$0.013 (\pm 0.007)$	$0.3 (\pm 0.2)$	4.2 (±2.0)	126.9 (±8.5)	$2.5 (\pm 1.4)$	4.4 (±0.3)	$2.0 (\pm 0.5)$	$0.6 (\pm 0.4)$	
Pokec	$0.010 (\pm 0.007)$	$0.4 (\pm 0.2)$	$6.8 (\pm 2.3)$	83.3 (±13.4)	$1.6 (\pm 1.0)$	$3.4 (\pm 0.3)$	$1.7 (\pm 0.6)$	$0.7 (\pm 0.3)$	
Flickr	$0.012 (\pm 0.007)$	$0.4 (\pm 0.3)$	1.7 (±1.2)	$37.9 (\pm 4.8)$	$1.0 (\pm 0.7)$	4.7 (±0.2)	$2.6 (\pm 0.4)$	$0.7 (\pm 0.6)$	
YouTube	$0.012 (\pm 0.007)$	$0.6 (\pm 0.5)$	$1.6 (\pm 0.9)$	$31.9 (\pm 8.7)$	$0.8 (\pm 0.7)$	$4.2 (\pm 0.5)$	$2.3 (\pm 0.9)$	$1.0~(\pm 0.9)$	
LiveJournal	$0.011\ (\pm0.008)$	$0.5 (\pm 0.3)$	4.9 (±3.1)	63.1 (±11.1)	$1.8 (\pm 0.3)$	$3.5 (\pm 0.4)$	$1.4 (\pm 0.7)$	$1.1 (\pm 0.5)$	

Table 7: Errors for different datasets given an oracle for innate opinions; we report means and standard deviations (in parentheses) across 10 experiments. We ran Algorithm 1 with 600 steps and 4000 random walks; we estimated the opinions of 10000 random vertices. Innate opinions were generated using the exponential distribution.

Dataset	Absolute Error		Relative Error in %						
	$z_u^*$	S	$\mathcal{P}$	$\mathcal{D}$	I	С	DС	$  s  _{2}^{2}$	
GooglePlus	0.003 (±0.002)	$0.4 (\pm 0.3)$	3.2 (±0.9)	47.5 (±10.1)	2.1 (±2.2)	3.7 (±0.3)	1.8 (±0.5)	0.7 (±0.6)	
TwitterFollows	$0.003 (\pm 0.002)$	$0.7 (\pm 0.5)$	$6.6 (\pm 4.0)$	43.5 (±12.2)	$5.3 (\pm 1.9)$	$3.4 (\pm 0.7)$	$1.3 (\pm 1.0)$	$2.2(\pm 1.1)$	
Flixster	$0.003 (\pm 0.002)$	$0.4 (\pm 0.2)$	$3.8 (\pm 3.0)$	44.4 (±7.8)	$2.3 (\pm 1.4)$	$4.3 (\pm 0.6)$	$1.9 (\pm 0.9)$	$1.0~(\pm 0.5)$	
Pokec	$0.003 (\pm 0.002)$	$0.4 (\pm 0.1)$	$5.0 (\pm 2.3)$	69.3 (±17.4)	$2.2 (\pm 1.2)$	$3.5 (\pm 0.1)$	$1.7 (\pm 0.4)$	$0.6 (\pm 0.3)$	
Flickr	$0.003 (\pm 0.002)$	$0.5 (\pm 0.2)$	$4.6 (\pm 3.2)$	$50.8 (\pm 9.5)$	$1.8 (\pm 1.2)$	$4.0 (\pm 0.6)$	$1.7 (\pm 0.9)$	$1.2 (\pm 0.4)$	
YouTube	$0.003 (\pm 0.002)$	$0.7 (\pm 0.3)$	$1.5 (\pm 0.7)$	46.2 (±10.0)	$3.7 (\pm 3.3)$	$3.9 (\pm 0.6)$	$1.6 (\pm 1.0)$	$1.5 (\pm 0.6)$	
LiveJournal	$0.003~(\pm 0.002)$	$0.3 (\pm 0.2)$	1.7 (±1.2)	52.4 (±5.4)	1.9 (±1.3)	$3.7 (\pm 0.3)$	$1.9 (\pm 0.4)$	$0.6 (\pm 0.4)$	

for *all* buckets. This will allow us to understand whether on some buckets we obtain larger/smaller errors than on others.

We report our experiments on the datasets with uniform opinions. In our experiments, we used Algorithm 1 with  $4\,000$  random walks with 600 steps.

Regarding the errors, we present the results on the four largest datasets in Figure 3 (for the smaller datasets, the results were analogous). Our results show that the normalized errors and standard deviations are both 1 across all datasets and buckets with only minor fluctuations. In other words, the errors and standard deviations are the same on all buckets and there is essentially no difference.

We note that this is consistent with the results of Table 4, where the errors and standard deviations are highly similar across all datasets; our new results show that we can say the same about the buckets for each dataset. The only slight outlier is LiveJournal, where (only) the final bucket has an average error that is approximately 40% higher than the other buckets and it has much higher standard deviation. Overall, we conclude that the error is almost not impacted by the degree of the vertices.

Regarding the running time, we present the results on our four largest datasets in Figure 4. We find that our query procedure

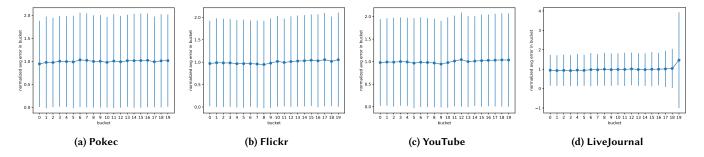


Figure 3: Normalized error of Algorithm 1 for estimating expressed opinions  $z_u^*$  using an oracle for innate opinions  $s_u$ . We sorted the vertices by degrees (from low to high) and partitioned them into 20 equally sized buckets. We used Algorithm 1 with 4 000 random walks with 600 steps. We report means and standard deviations across 10 experiments. Innate opinions were generated using the uniform distribution.

takes more time for high-degree nodes. While this might sound surprising at first, it is actually not: we note that our random walks have a timeout, i.e., at each step they terminate with probability  $1/(2(1+w_v))$ , where  $w_v$  is the degree of the current node. Hence, when starting in a high-degree node,  $w_v$  is large and we have a much smaller probability of stopping "early". This explains our phenomenon. Indeed, we can see that for denser datasets (higher average degree, see Tables 2 and 3), the query procedure gets slower. When comparing the query times across the different buckets, we find that typically they differ by a factor of at most 2 to 3 across the different datasets. It is not clear to us why the running times of some of the medium-range buckets are sometimes the fastest.

## B.3 Further Analysis Given Oracle Access to $z_{\nu}^*$

Next, we consider estimating the innate opinions  $s_u$  using the sampling scheme from Lemma 8 and an oracle for expressed opinions  $z_u^*$ . Again, we present additional error analysis with different opinion distributions on the datasets that we consider. We present the results using innate opinions generated from the second eigenvector of the Laplacian in Table 8 and the results using a rescaled exponential distribution in Table 9. We again observe that overall the results are similar to what we reported in the main text for uniformly distributed innate opinions. The main difference is that for exponentially distributed innate opinions, the relative error for internal conflict  $\mathcal{I}$  and, to a lesser extent, for polarization  $\mathcal{P}$  is higher. We explain this by the fact that for a highly skewed distribution like the exponential distribution, a small number of vertices make up for a large fraction of the measures' values. Therefore, sampling-based schemes like ours perform worse and require estimating more vertex opinions (compared innate opinion distributed based on less skewed distributions).

## B.4 Analysis of the PageRank-Style Update Rule

We also evaluate the error of the PageRank-style update rule [16, 29] from Proposition 2. To this end, we implement an algorithm which

initializes a vector in which all entries are set to the average of the node opinions  $\frac{1}{n}\sum_u s_u$  and then we apply the update rule from the proposition for 50 iterations. We compare the error of this iterative algorithm against the solution computed by the algorithm of Xu et al. [35]. We report the  $\ell_2$ -norm of the error, as well as the differences of the iterates  $\|z^{(t)}-z^{(t-1)}\|_2$ ; we note that in the figure, the error is not normalized by the number of vertices n.

We report our findings in Figure 5, showing that the error decays exponentially.

## **B.5** Estimating the Disagreement

Previously, we have seen that estimating the disagreement is more difficult than estimating other measures (see Tables 4 and 5). Hence, here we consider a setting in which we can sample edges uniformly at random from unweighted graphs. In this setting, we can again use Lemma 12 to obtain that using  $O(\epsilon^{-2}\log\delta^{-1})$  samples, we can obtain an approximation with error  $\pm\epsilon m$ . We report our results for this algorithm on datasets with uniform opinions. As before, we report relative errors; errors and standard deviations are for 10 independent runs of the algorithm.

First, we present our results when we have query access to the entries  $z_u^*$ , i.e., for each edge (u,v) that we sample we can compute  $(z_u^* - z_v^*)^2$  exactly in time O(1). We present our results in Figure 6, showing that the error is much smaller than what we reported in Table 5, but it does require at least  $10^4$  edges to obtain good results with relative error less than 5%.

First, we present our results when we have query access to the entries s and when we have to estimate the  $z_u^*$  using Algorithm 1. As before, we use Algorithm 1 with 600 steps and 4000 random walks. We present our results in Figure 7, showing that the errors are generally smaller than what we reported in Table 4, but that the errors are still relatively high.

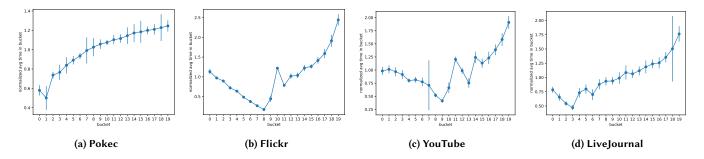


Figure 4: Normalized running time of Algorithm 1 for estimating expressed opinions  $z_u^*$  using an oracle for innate opinions  $s_u$ . We sorted the vertices by degrees (from low to high) and partitioned them into 20 equally sized buckets. We used Algorithm 1 with 4 000 random walks with 600 steps. We report means and standard deviations across 10 experiments. Innate opinions were generated using the uniform distribution.

Table 8: Errors for different datasets given an oracle for expressed opinions; we report means and standard deviations (in parentheses) across 10 experiments. We ran our algorithm with threshold 400 and 5 repetitions; we estimated the opinions of 10 000 random vertices. Innate opinions were generated using the the second eigenvector of the Laplacian.

Dataset	Absolute Error		Relative Error in %							
	$s_u$	S	P	D	I	С	DC	$  s  _{2}^{2}$		
GooglePlus	0.000 (±0.004)	0.2 (±0.1)	1.8 (±0.9)	10.4 (±6.0)	1.8 (±1.1)	0.3 (±0.1)	0.3 (±0.2)	0.4 (±0.1)		
TwitterFollows	$0.001 (\pm 0.017)$	$0.1 (\pm 0.1)$	$0.9 (\pm 0.7)$	10.5 (±4.6)	13.4 (±4.6)	$0.2 (\pm 0.1)$	$0.3 (\pm 0.2)$	$0.4 (\pm 0.2)$		
Flixster	$0.001 (\pm 0.016)$	$0.2 (\pm 0.1)$	$1.7 (\pm 1.1)$	$9.2 (\pm 7.0)$	$4.1 (\pm 1.9)$	$0.3 (\pm 0.2)$	$0.5 (\pm 0.3)$	$0.6 (\pm 0.4)$		
Pokec	$0.000 (\pm 0.004)$	$0.1 (\pm 0.0)$	$2.3 (\pm 2.0)$	8.5 (±3.9)	$1.4 (\pm 1.1)$	$0.1 (\pm 0.1)$	$0.2 (\pm 0.1)$	$0.3 (\pm 0.2)$		
Flickr	$0.001 (\pm 0.020)$	$0.1 (\pm 0.1)$	$1.7 (\pm 0.6)$	$4.9 (\pm 1.3)$	$1.9 (\pm 1.0)$	$0.4 (\pm 0.2)$	$0.4 (\pm 0.3)$	$0.5 (\pm 0.4)$		
YouTube	$0.000 (\pm 0.011)$	$0.2 (\pm 0.1)$	$1.6 (\pm 1.2)$	$6.2 (\pm 3.0)$	$0.6 (\pm 0.3)$	$0.4 (\pm 0.2)$	$0.7 (\pm 0.3)$	$0.9 (\pm 0.4)$		
LiveJournal	$0.000 (\pm 0.008)$	$0.2 (\pm 0.1)$	$1.8 (\pm 0.8)$	4.4 (±2.5)	$0.8 (\pm 0.3)$	$0.4 (\pm 0.1)$	$0.5 (\pm 0.2)$	$0.6 (\pm 0.2)$		

Table 9: Errors for different datasets given an oracle for expressed opinions; we report means and standard deviations (in parentheses) across 10 experiments. We ran our algorithm with threshold 400 and 5 repetitions; we estimated the opinions of 10 000 random vertices. Innate opinions were generated using the exponential distribution.

Dataset	Absolute Error		Relative Error in %						
	$s_u$	S	P	$\mathcal{D}$	I	С	DC	$  s  _{2}^{2}$	
GooglePlus	0.000 (±0.002)	0.1 (±0.1)	3.1 (±2.6)	8.9 (±3.0)	3.6 (±1.8)	0.3 (±0.3)	0.6 (±0.3)	1.2 (±0.5)	
TwitterFollows	$0.001 (\pm 0.014)$	$0.2 (\pm 0.1)$	$2.5 (\pm 2.5)$	$6.3 (\pm 4.3)$	11.6 (±5.6)	$0.6 (\pm 0.4)$	$0.9 (\pm 0.6)$	$1.5~(\pm 0.6)$	
Flixster	$0.000 (\pm 0.009)$	$0.2 (\pm 0.1)$	$3.0 (\pm 1.3)$	$7.4 (\pm 5.1)$	$8.0\ (\pm 5.6)$	$0.4 (\pm 0.2)$	$0.6 (\pm 0.5)$	$1.0 (\pm 1.1)$	
Pokec	$0.000 (\pm 0.002)$	$0.1 (\pm 0.1)$	$8.2 (\pm 6.0)$	16.7 (±6.9)	$3.6 (\pm 2.2)$	$0.3 (\pm 0.2)$	$0.6 (\pm 0.4)$	$1.2 (\pm 0.4)$	
Flickr	$0.000 (\pm 0.008)$	$0.3 (\pm 0.1)$	$3.1 (\pm 2.5)$	$7.2 (\pm 5.7)$	5.1 (±3.1)	$0.6 (\pm 0.4)$	$0.9 (\pm 0.6)$	$1.0~(\pm 0.2)$	
YouTube	$0.000 (\pm 0.005)$	$0.2 (\pm 0.1)$	$2.9 (\pm 1.5)$	$8.0 (\pm 6.9)$	$4.0 (\pm 3.2)$	$0.4 (\pm 0.1)$	$0.7 (\pm 0.5)$	1.1 (±1.0)	
LiveJournal	$0.000~(\pm 0.006)$	$0.2 (\pm 0.1)$	$3.5 (\pm 2.4)$	6.4 (±5.3)	3.2 (±4.3)	$0.5 (\pm 0.3)$	$0.5~(\pm 0.4)$	$0.9 (\pm 0.7)$	

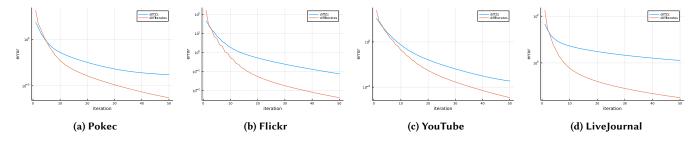


Figure 5: Error of applying the PageRank-style update rule from Proposition 2 for multiple iterations. We compare the error of this iterative algorithm against the solution computed by the algorithm of Xu et al. [35]. We report the  $\ell_2$ -norm of the error, as well as the differences of the iterates  $||z^{(t)}-z^{(t-1)}||_2$ . Innate opinions were generated using the uniform distribution.

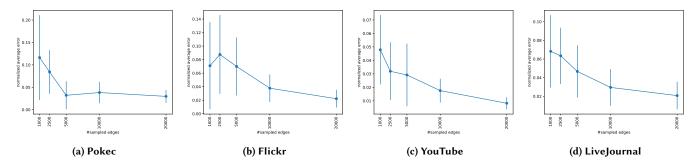


Figure 6: Error of the estimator from Lemma 12 for computing the disagreement using random sampling of edges, having query access to  $z_u^*$ . We report means and standard deviations across 10 experiments. Innate opinions were generated using the uniform distribution.

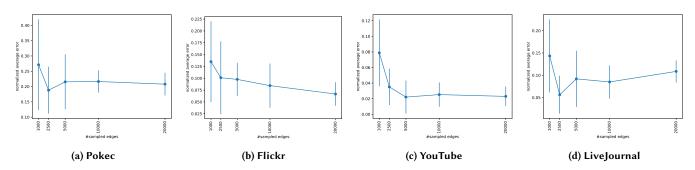


Figure 7: Error of the estimator from Lemma 12 for computing the disagreement using random sampling of edges, computing  $z_u^*$  using Algorithm 1 with 600 steps and 4 000 random walks. We report means and standard deviations across 10 experiments. Innate opinions were generated using the uniform distribution.